

JENNIFER STROMER-GALLEY

School of Information Studies, Hinds 220
Syracuse University
Syracuse, NY 13244

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INTERESTS

Strategic communication online, social interaction online, political campaigns online, online discussion and deliberation, training games, decision-making, data journalism, computational methods, qualitative methods, content analysis, design science, experiments

EXPERIENCE

Director, Center for Computational and Data Sciences, School of Information Studies, Syracuse University, Aug. 2015-present

Professor, School of Information Studies, Syracuse University, June 2016 - present

Associate Professor, School of Information Studies, Syracuse University, Jan. 2013-June 2016

Associate Professor, Dept. of Communication, University at Albany, SUNY Jan. 2010-Dec. 2012

Assistant Professor, Dept. of Communication, University at Albany, SUNY Jan. 2003-Dec. 2010

Doctoral Dissertation Fellowship, Annenberg School for Communication, University of Pennsylvania, June 2001-June 2002

Community Director, Quorum.org, April 2000 – Sep. 2000.

Senior Research Assistant, E-Dialogue Project (National Science Foundation Grant, Vincent Price and Joseph Cappella, Principal Investigators), Annenberg School for Communication, University of Pennsylvania, March 2000-Nov. 2000

Graduate Research Assistant, Engaging the Electronic Electorate Project (Pew Charitable Trusts Grant, W. Russell Neuman, Principal Investigator), Annenberg School for Communication, University of Pennsylvania, June 1999-March 2000

Research Apprentice, Annenberg School for Communication, University of Pennsylvania Aug. 1997-May 1999

Teaching Apprentice, Annenberg School for Communication, University of Pennsylvania August 1997-May 1998

Graduate Teaching Assistant, University of Minnesota, September 1995-June 1997

Undergraduate Advisor, University of Minnesota, September 1996-June 1997

EDUCATION

University of Pennsylvania

Ph.D. Annenberg School for Communication, December 2002

University of Minnesota-Twin Cities

M.A. Communication Studies, July 1997

B.A. double major: Communication, Philosophy, June 1995

AFFILIATIONS

Brazilian National Institute of Science and Technology for Digital Democracy, 2017-present
 Democracy and Citizenship in Digital Society, IT University of Copenhagen 2016-present
 The Campbell Public Affairs Institute, Syracuse University, Syracuse University, 2015-present
 Communication and Rhetorical Studies, College of Visual and Performing Arts, Syracuse
 University, 2016-present
 Department of Political Science, Maxwell School, Syracuse University, 2014-present

FELLOWSHIPS

Tow Center for Digital Journalism, Columbia University, 2016

ORGANIZATIONAL LEADERSHIP

President, Association of Internet Researchers, October 2015-present
 Vice President, Association of Internet Researchers, October 2013-October 2015
 Associate Editor, *Journal of Computer-Mediated Communication*, September 2013 – September
 2017

AWARDS AND HONORS

Roderick P. Hart Top Book Award (*Presidential Campaigning in the Internet Age*) in Political
 Communication, 2015, National Communication Association's Political Communication
 Division
 Excellence in Graduate Education Faculty Recognition Award, 2015, for dedication to graduate
 students and commitment to excellent in graduate teaching and mentoring that makes
 a significant contribution to graduate education at Syracuse University
 Leonore Annenberg Award for Service to the Community and to the Nation, 2003, to award
 community service work with the League of Women Voters, Quorum.org, and service
 provided the school while a graduate student at the Annenberg School for
 Communication, University of Pennsylvania
 Robert L. Scott Award for Departmental Service, 1997
 Graduated *summa cum laude*, University of Minnesota, 1995

PUBLICATIONS

Book

Stromer-Galley, J. (2014). *Presidential Campaigning in the Internet Age*. Oxford University Press.

Journal Articles

Hemsley, J., Semaan, B., Tanupabrungsun, M., & **Stromer-Galley, J.** (in press). Tweeting to the
 target: Candidates use of strategic messages and @mentions on Twitter. *Journal of
 Information Technology & Politics*.

Xiao, L., Sandor, A., & **Stromer-Galley, J.** (in press). Toward the automated detection of
 individuals' rationales in large-scale online open participative activities – A conceptual
 framework. *Group Decision and Negotiation*.

- Folkestad, J., McKernan, B., Train, S., Martey, R. M., Rhodes, M., Kenski, K., Shaw, A., **Stromer-Galley, J.**, Clegg, B., & Strzalkowski, T. (in press). The Temporal Attention Observational (TAO) scale: Development of an instrument to assess attentive behavior sequences during serious gameplay. *Technology, Knowledge and Learning*. DOI: 10.1007/s10758-017-9302-7.
- Martey, R. M., Shaw, A., **Stromer-Galley, J.**, Kenski, K., Clegg, B., Folkestad, J., Saulnier, T., & Strzalkowski, T., (2017). Testing the power of game lessons: The effects of art and narrative on reducing cognitive bias. *International Journal of Communication*, 17, 1635-1660.
- Chadwick, A. & **Stromer-Galley, J.** (2016). Digital media, power, and democracy in parties and election campaigns: Party decline or party renewal? *The International Journal of Press/Politics*, 21, 283-293.
- Martey, R. M., **Stromer-Galley, J.**, Shaw, A., McKernan, B., Saulnier, T., McLaren, E., Rhodes, M., Folkestad, J., Taylor, S. M., Kenski, K., Clegg, B., & Strzalkowski, T. (2016). Balancing play and formal training in the design of serious games. *Games & Culture*, 12, 269-291.
- Shaw, A., Kenski, K., **Stromer-Galley, J.**, Martey, R. M., Clegg, B., Lewis, J., Folkestad, J., & Strzalkowski, T. (2016). Serious efforts at bias reduction: The effects of digital games and avatar customization on three cognitive biases. *Journal of Media Psychology*. <http://dx.doi.org/10.1027/1864-1105/a000174>
- Clegg, B., McKernan, B., Martey, R. M., Taylor, S.M., **Stromer-Galley, J.**, Kenski, K., Saulnier, E. T., Rhodes, M., Folkestad, J., McLaren, E., Shaw, E., & Strzalkowski, T. (2015). Effective mitigation of anchoring bias, projection bias, and representativeness bias from serious game-based training. *Procedia Manufacturing*, 3, 1558-1565. DOI: 10.1016/j.promfg.2015.07.438.
- Stromer-Galley, J.**, Bryant, L., & Bimber, B. (2015). Context and medium matter: Expressing disagreements online and face-to-face in political deliberation. *Journal of Public Deliberation*, 11, 1. Available at <http://www.publicdeliberation.net/jpd/vol11/iss1/art1/>.
- McKernan, B., Martey, R. M., **Stromer-Galley, J.**, Kenski, K., Clegg, B. E., Folkestad, J., Rhodes, M. G., Shaw, A., Saulnier, E. T., & Strzalkowski, T. (2015). We don't need no stinkin' badges: The impact of reward features and feeling rewarded in educational games. *Computers and Human Behavior*, 45, 299-306. DOI: 10.1016/j.chb.2014.12.028
- Martey, R. M., Kenski, K., Folkestad, J., Feldman, L., Gordis, E., Shaw, A., **Stromer-Galley, J.**, Clegg, B., Zhang, H., Kaufman, N., Rabkin, A., Shaikh, S., & Strzalkowski, T., (2015). Measuring game engagement: Multiple methods and construct complexity. *Simulation & Gaming*, 45, 528-547. DOI: 10.1177/1046878114553575
- Martey, R. M., **Stromer-Galley, J.**, Banks, J., Wu, J. C., & Consalvo, M. (2014). The strategic female: Gender switching and player behavior in online games. *Information, Communication, and Society*, 17, 286-300. DOI: 10.1080/1369118X.2013.874493
- Martey, R. M., **Stromer-Galley, J.**, Consalvo, M., Wu, J., Banks, J., & Strzalkowski, T. (2013). Communicating age in Second Life: The contributions of textual and visual factors. *New Media & Society*, 17, 41-61. doi: 10.1177/1461444813504270.

- Broadwell, G. A., **Stromer-Galley, J.**, Strzalkowski, T., Shaikh, S., Taylor, S., Boz, U., Elia, A., Jiao, L., Liu, T., & Webb, N. (2013). Modeling socio-cultural phenomena in discourse. *Journal of Natural Language Engineering*, *19*, 213-257.
- Stromer-Galley, J.**, Webb, N., & Muhlberger, P. (2012). Deliberative E-Rulemaking project: Challenges to enacting real-world deliberation. *Journal of Information Technology & Politics*, *9*, 82-96. DOI: 10.1080/19331681.2012.635971
- Nam, T., & **Stromer-Galley, J.** (2012). The democratic divide in the 2008 presidential election. *Journal of Information Technology, and Politics*, *9*, 133-149. DOI: 10.1080/19331681.2011.579858
- Stromer-Galley, J.**, & Bryant L. (2011). Agenda control in the 2008 CNN/YouTube debates. *Communication Quarterly*, *59*, 529-546. DOI: 10.1080/01463373.2011.614212
- Muhlberger, P., **Stromer-Galley, J.**, & Webb, N. (2011). Public policy and obstacles to the virtual agora: Insights from the Deliberative E-Rulemaking Project. *Information Polity*, *16*, 197-214. DOI: 10.3233/IP-2011-0235
- Stromer-Galley, J.**, & Martey, R. M. (2009). Visual spaces, norm governed places: The influence of spatial context online. *New Media & Society*, *11*, 1041-1060. DOI: 10.1177/1461444809336555
- Stromer-Galley, J.**, & Martinson, A. (2009). Coherence in political computer-mediated communication: Comparing topics in chat. *Discourse & Communication*, *3*, 195-216. DOI: 10.1177/1750481309102452
- Stromer-Galley, J.**, & Muhlberger, P. (2009). Agreement and disagreement in group deliberation and its consequences: Satisfaction, engagement, and opinion reevaluation. *Political Communication*, *26*, 173-192. DOI: 10.1080/10584600902850775
- Stromer-Galley, J.** (2007). Measuring deliberation's content: A coding scheme. *Journal of Public Deliberation*, *3*(1). Available: <http://services.bepress.com/jpd/vol3/iss1/art12>.
- Martey R. M., & **Stromer-Galley, J.** (2007). The digital dollhouse: Context and social norms in *The Sims Online*. *Games & Culture*, *2*, 314-344. DOI: 10.1177/1555412007309583
- Stromer-Galley, J.** (2004). Interactivity as process and interactivity as product. *The Information Society*, *20*(5), 391-394. DOI: 10.1080/01972240490508081
- Stromer-Galley, J.** (2003). Diversity and political conversations on the Internet: Users' perspectives. *Journal of Computer-Mediated Communication*, *8*(3). DOI: 10.1111/j.1083-6101.2003.tb00215.x
- Stromer-Galley, J.** (2003). Voting and the public sphere: Conversations on voting over the Internet. *PS: Political Science and Politics*, *36*, 727-732.
- Stromer-Galley, J.** (2002). New voices in the public sphere: A comparative analysis of interpersonal and online political talk. *Javnost – The Public* *9*(2), 23-42. DOI: 10.1080/13183222.2002.11008798
- Stromer-Galley, J.**, & Foot, K. A. (2002). Citizens' perceptions of online interactivity and implications for political campaign communication. *Journal of Computer-Mediated Communication*, *8*(1). Available <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2002.tb00161.x/abstract>
- Stromer-Galley, J.** (2000). Online interaction and why candidates avoid it. *Journal of Communication*, *50*(4), 111-132.

Translated into Portuguese and reprinted in: Marques, F. P. J. A., Sampaio, R.C., & Aggio, C. (2013). *Do clique à urna: internet, redes sociais e eleições no Brasil. (From the Click to the Ballot: Internet, Social Networking Sites, and Brazilian Elections)*. Salvadore, Brazil: Universidad Federal de Bahia Press.

Stromer-Galley, J. (2000). Democratizing democracy: Strong democracy, U.S. campaigns, and the Internet. *Democratization*, 7(1), 36-58.

Stromer-Galley, J., & Schiappa, E. (1998). The argumentative burdens of audience conjectures: Audience research in popular culture criticism. *Communication Theory*, 8, 27-62. DOI: 10.1111/j.1468-2885.1998.tb00210.x
To be reprinted in J. E. Kjeldsen (Ed.), *Rhetorical Audiences*. Palgrave MacMillan.

Refereed Proceedings

Zhang, F., **Stromer-Galley, J.**, Tanupabrungsun, S., Hegde, Y., McCracken, N., & Hemsley, J. (2017). Understanding discourse acts: Political campaign messages classification on Facebook and Twitter. In Lee, D., Lin, Y. R., Osgood, N., Thomson, R. (Eds). *Social, cultural, and behavioral modeling. SBP-BRiMS 2017. Lecture Notes in Computer Science, vol. 10354*. Springer, Cham. DOI: 10.1007/978-3-319-60240-0_29.

Shaikh, S., Strzalkowski, T., **Stromer-Galley, J.**, Broadwell, G. A., Liu, T., & Martey, R. M. (2015). Modeling leadership behavior of players in virtual worlds. In *Proceedings of the Eleventh AAAI Conference on Artificial Intelligence and Interactive Digital Entertainments*, Santa Cruz, CA.

Strzalkowski, T., Shaikh, S., Liu, T., Broadwell, G. A., **Stromer-Galley, J.**, Taylor, S., Ravishankar, V., Boz, U., Ren, X. (2013). Influence and power in group interactions. *Lecture Notes in Computer Science*, 7812, 19-27.

Shaikh, S., Strzalkowski, S., **Stromer-Galley, J.**, Broadwell, G. A., Taylor, S., Liu, T., Ravishankar, V., Ren, X., & Boz, U. (2012). Modeling influence on online multi-party discourse. In *Proceedings of the 2nd International Conference on Social Computing and Its Applications (SCA 2012)*, Xiangtan, China.

Strzalkowski, T., Broadwell, G.A., **Stromer-Galley, J.**, Shaikh, S., & Taylor, S. (2012) Modeling Leadership and Influence in Online Multi-Party Discourse. *COLING-2012 Conference*, Mumbai, India.

Broadwell, G. A., Boz, U., **Stromer-Galley, J.**, Strzalkowski, J., Shaikh, J., Taylor, S., Ren, X., & Liu, T. (2012). Assessing Group Cohesion in Task-based Online Dialogues: A quantitative study. *Georgetown University Round Table on Language & Linguistics, Washington, D.C.*

Strzalkowski, T., Broadwell, G. A., **Stromer-Galley, J.**, Shaikh, S., Liu, T. & Taylor, S. (2011). Modeling Socio-Cultural Phenomena in Online Multi-Party Discourse. In *Proceedings of the Analyzing Microtext Workshop at the Association for the Advancement of Artificial Intelligence Conference*, San Francisco, CA

Strzalkowski, T., Broadwell, G. A., **Stromer-Galley, J.**, Shaikh, S., Taylor, S., Boz, U., Elia, A., Jairo, L., Liu, T., & Webb, N. (2011). Discovering Socio-Cultural Phenomena in Discourse. *Human Social Cultural Behavior Modeling Focus 2011, Integrating Social Science Theory and Analytic Methods For Operational Use*. Chantilly VA.

- Small, S., **Stromer-Galley, J.**, & Strzalkowski, T. (2011). Multi-modal annotation of quest games in Second Life. *Proceedings of the Association of Computational Linguistics*. Portland, OR.
- Shaikh, S., Strzalkowski, T., Broadwell, A., **Stromer-Galley, J.**, Taylor, S., & Webb, N. (2010). MPC: A Multi-party chat corpus for modeling social phenomena in discourse. *Proceedings of the Seventh Conference on International Language Resources and Evaluation*. Malta.
- Broadwell, G. A., Boz, U., Strzalkowski, T., **Stromer-Galley, J.**, Shaikh, S., Taylor, S., & Webb, N. (2010). Detecting Discourse Roles in Online Dialogues: a Quantitative Approach. *16th Annual Sloan Consortium, International Conference on Online Learning*, Florida, USA
- Stromer-Galley, J.**, Muhlberger, P., & Webb, N. (2010). Deliberative e-rulemaking decision facilitation: Challenges to enacting real world deliberation. *Proceedings of the Online Deliberation Conference*. Leeds, U.K.
- Muhlberger, P., & **Stromer-Galley, J.** (2009). Automated and Hand-Coded Measurement of Deliberative Quality in Online Policy Discussions. ACM International Conference Proceeding Series: *Proceedings of the 10th Annual International Digital Government Research Conference*, DG.O 2009 290.
- Muhlberger, P., Webb, N., & **Stromer-Galley, J.** (2008) The Deliberative E-Rulemaking Project (DeER): Improving Federal Agency Rulemaking Via Natural Language Processing and Citizen Dialogue", ACM International Conference Proceeding Series: *Proceedings of the 9th Annual International Digital Government Research Conference*, p. 403, vol. 289.

Refereed Book Chapters

- Stromer-Galley, J.** (2017). Changing campaign tactics in the age of digital media: Reflecting on a decade of presidential campaigning. In P. Messaris & L. Humphreys (Eds.) *Digital media: Transformations in human communication* (pp. 95-103). 2nd. Ed. Peter Lang.
- Stromer-Galley, J.** (2014). Political deliberation online. K. Kenski & K H. Jamieson (Eds.). *Oxford Handbook of Political Communication Theory and Research*. Oxford University Press.
- Folkestad, J. E., Robinson, D. H., McKernan, B., Martey, R. M., Rhodes, M. G., **Stromer-Galley, J.**, Kenski, K., Clegg, B. A., Shaw, A., Strzalkowski, T. (2014). Analytics-Driven Design: Impact and Implications of Team Member Psychological Perspectives on a Serious Games (SGs) Design Framework. In Loh, Christian Sebastian, Sheng, Yanyan, Ifenthaler, Dirk (Ed.), *Games Analytics: Methodologies for Performance Measurement, Assessment, and Improvement* (vol. 1). New York, NY: Springer Science+Business Media.
- Muhlberger, P., **Stromer-Galley, J.**, & Webb, N. (2012). An experiment in e-rulemaking with Natural Language Processing and democratic deliberation. In K. Kloby & M. D'Agostino (Eds.), *Citizen 2.0: Public and governmental interaction through Web 2.0 technologies* (pp. 23-40). Hershey, PA: IGI Global Publishers.
- Stromer-Galley, J.**, & Wichowski, A. (2011). Political discussion online. In M. Consalvo, C. Ess, & R. Burnett (Eds.), *Blackwell handbook of Internet studies* (pp.168-187). London: Blackwell.
- Black, L., Burkhalter, S., Gastil, J., & **Stromer-Galley, J.** (2010). Methods for analyzing and measuring group deliberation. In E. Bucy & R. L. Holbert (Eds.), *Sourcebook for political*

communication research: Methods, measures, and analytical Techniques (pp. 323–345). Mahwah, NJ: Routledge.

Stromer-Galley, J. (2009). The Web 2.0 election. In N. Anstead & W. Straw (Eds.), *The change we need: What Britain can learn from Obama's victory* (pp. 49-58). London: The Fabian Society.

Stromer-Galley, J., & Mikeal, R. (2006). Gaming pink: Gender and structure in *The Sims Online*. In P. Messaris & L. Humphreys (Eds.), *Digital media: Transformation in human Communication* (pp. 197-210). New York: Peter Lang Publishing.

Stromer-Galley, J., & Baker, A. B. (2006). Joy and sorrow of interactivity on the campaign trail: Blogs in the primary campaign of Howard Dean. In A. P. Williams & J. C. Tedesco (Eds.), *The internet election: Perspectives on the Web in campaign 2004* (pp. 111-131). Lanham, MD: Rowman & Littlefield.

Stromer-Galley, J. (2003). Will Internet Voting Increase Turnout? In P. Howard & S. Jones (Eds.), *Society online: The Internet in context* (pp. 87-102). Thousand Oaks, CA: Sage.

Stromer-Galley, J., & Jamieson, K. H. (2001). The transformation of leadership? In B. Axford and R. Huggins (Eds.), *New media and politics* (pp. 172-190). Thousand Oaks, CA: Sage.

Stromer-Galley, J., Foot, K. A., Schneider, S. M., & Larsen, E. (2001). How citizens used the Internet in election 2000. In S. Coleman (Eds.), *Elections in the age of the Internet: Lessons from the United States* (pp. 21-26). London: Hansard Society.

Edited Themed Journal Issues

Chadwick, A., & Stromer-Galley, J. (2016). Co-Edited theme issue of 6 articles on "Digital Media, Power, and Democracy in Election Campaigns." *International Journal of Press/Politics*, 21.

Encyclopedia Entries

Stromer-Galley, J., & Sheinheit, I. (2012). Online Campaigning [Annotated Bibliographic Reference]. P. Moy (Eds.) *Oxford Bibliographies Online: Communication*. Oxford University Press.

Stromer-Galley, J. (2007). World Wide Web (political uses). *Encyclopedia of Political Communication*. L. L. Kaid & K. Holtz-Bacha (Eds.) Thousand Oaks, CA: Sage.

Jamieson, K. H., & Stromer-Galley, J. (2001). Hybrid Genres. *Encyclopedia of Rhetoric*. T. Sloane (Ed.). Oxford University Press.

RESEARCH FUNDING

External

Intelligence Advanced Research Projects Activity. Trackable Reasoning and Analysis for Collaboration and Evaluation (TRACE). Principal Investigator: J. Stromer-Galley. Co-Principal Investigators: K. Kenski, R. M. Martey, J. Folkestad, D. Kellen, L. Schooler, C. Oesterlund, L. Xiao, B. Clegg. \$11,504,184. January 2017 – June 2021. Award #2017-16121900004.

Air Force Research Lab. Mitigating Analytical Bias through CYCLES of Transformative Learning in Serious Games. Principal Investigators: T. Strzalkowski, J. Stromer-Galley. Co-Principal

Investigators: R. M. Martey, K. Kenski, B. Clegg, J. Folkestead. \$8,680,177. October 2011 - December 2015. Award # FA8650-11-C-7176.

Air Force Research Lab. Virtual World to Real World Inferences: Multi-Variant Analysis of Leadership, Gender, and Related Player Characteristics through the Lens of Group Dynamics. Principal Investigator: K. Reene. Co-Principal Investigators: R. M. Martey, J. Stromer-Galley, M. Consalvo, T. Strzalkowski. \$874,105 (subcontract with Lockheed Martin). October 2009 – October 2012.

Intelligence Advanced Research Projects Activity. DSARMD: Detecting Social Actions & Roles in Multiparty Dialogue. Principal Investigator: T. Strzalkowski. Co-Principal Investigators: A. Broadwell, J. Stromer-Galley, S. Taylor, N. Webb. \$1,903,041, July 2009 - July 2012.

National Science Foundation Human Centered Computing Division. Deliberative E-Rulemaking Decision Facilitation Project. (#0713143) Principal Investigator: P. Muhlberger; Co-Principal Investigators: N. Webb & J. Stromer-Galley. \$449,000, awarded September 15, 2007 – Sept. 15, 2010.

Internal

Faculty Research Award Program Grant (FRAP-B) “Political Campaigning in the Internet Age,” University at Albany, SUNY. April 2009-April 2012, \$2500.

College of Arts and Sciences Release-Time award, University at Albany, SUNY, Spring 2006.

Faculty Research Award Program Grant (FRAP-A) “Measuring Deliberation: Comparing Online and Face-to-Face Discussion,” University at Albany, SUNY, May 2005 - May 2006, \$9,127.

INVITED TALKS AND KEYNOTES

“Social Media and the 2016 Presidential Campaign.” Presentation to the Communication and New Media Department, National University of Singapore, June 22, 2017.

“Civic Technology and Public Deliberation.” Plenary panelist at the 2017 International Conference on Deliberation and Decision Making (DDM 2017): Interdisciplinary Perspectives on Civic Tech. Singapore, June 23, 2017.

“Theorizing Communication in a Digitally Networked Age.” Presentation to the Theorizing Communication Symposium, Pennsylvania State University, June 13-14, 2017.

“Social Media and the 2016 Presidential Campaign: Mobilization and Engagement with the Public.” Presentation to the Civic Leadership Program at Brigham Young University, March 2, 2017.

“Taking a Long View of Social Media and Presidential Campaigning.” Keynote presentation to the Peter Kalikow School of Government, Public Policy and International Affairs, Symposium on Social Media and Presidential Politics, Hofstra University, February 16, 2017.

“Contextual Constraints and the Performance of Self in Online Multi-Player Games: The Circumscribed Ludic Self.” Presentation to the Communication Studies Department, University of Texas: Austin, February 7, 2017.

“Social Media and the 2016 Presidential Campaign: Mobilization and Engagement with the Public.” Presentation to the Annette Strauss Civic Media Institute, University of Texas: Austin, February 6, 2017.

- "Trumps Tweets and Other Tremendous Tales: Lessons from Illuminating 2016." Keynote presentation at the Aggie Agora Conference, Texas A&M, February 4, 2016.
- "Fake News." Panel discussion at Social Media Breakfast, Syracuse, NY, January, 26, 2017.
- "Digital Communication Technologies and the 2016 Presidential Campaign: Extending Controlled Interactivity." Presentation to the Communication Studies Department, University of California: Santa Barbara, January 19, 2017.
- "The Illuminating 2016 Project." Presentation to the MIT Comparative Media Studies/Writing Program, MIT University, November 3, 2016.
- "Social Media and the 2016 Presidential Election: The Illuminating 2016 Project." Presentation at Social Media Breakfast, Syracuse, NY, October 27, 2016.
- "The Illuminating 2016 Project." Presentation at the Online Newspaper Association, Denver, CO, Sept. 16, 2016
- "Trumps Tweets and Other Tall Tales." Presentation to the Alumni and Board of Advisors for the School of Information Studies, May, 2016
- "Logics of Political Campaigning in the Digital Age: A Socio-Technical Perspective." Presentation to Department of Communication, Federal University of Bahia, Salvador, Brazil, August, 23, 2015.
- "Social Media Research Methods." Presentation delivered at the Opening Colloquium, Federal University of Minas Gerais, Belo Horizonte, Brazil, August 17, 2015.
- "Interactivity, Rewards, and Structured Analytic Techniques for Educational Games: Lessons for Effective Design." Presentation delivered to the M.I.N.D. Lab at Syracuse University, August 5, 2015.
- "Contextual Constraints and the Performance of Self in Online Multi-Player Games: The Circumscribed Ludic Self." Presentation delivered to the Rhetorical Society of America, Syracuse University Chapter, April 9, 2015.
- "Social Media Breakfast: Social Media & Politics." Panel discussion at the Social Media Breakfast, Syracuse, NY, Oct 15, 2014.
- "Controlled Interactivity: Presidential Campaigning in the Internet Age." Presentation delivered to the Department of Communication and Rhetorical Studies, Syracuse University, October 10, 2014
- "Controlled Interactivity: Presidential Campaigning in the Internet Age." Presentation delivered to the Department of Journalism and Technical Communication, Colorado State University, April 10, 2014
- "Presidential Campaigning in the Internet Age." Presentation co-hosted by the School of Information Studies and the American Politics Colloquium at Syracuse University, March 20, 2014.
- "Controlled Interactivity: Presidential Campaigning in the Internet Age." Presentation delivered as part of the Civic Media Speaker Series at the Civic Media Lab, Massachusetts Institute of Technology, February 20, 2014
- "Do No Harm Online: Ethical Consideration of Internet Research." Presentation given to the Research Methods and Practices Discussion Group, Syracuse University, October 17, 2013.
- "Deliberative E-Rulemaking Project: Lessons and Opportunities." Presentation given to the Dept. of Communication, Texas A&M University, January 11, 2012.

- "Deliberative E-Rulemaking Project." Presentation given at the Center for Technology and Government Brown Bag Lunch, University at Albany, SUNY May 6, 2011.
- "Deliberative E-Rulemaking Project and Open Government." Presentation given at the Evaluating Open Government: A Workshop, Brookings Institution, April 22, 2011
- "Election Eve Roundtable." Presentation given at the Rockefeller College of Public Affairs and Policy, University at Albany, SUNY, November 4, 2008.
- "Disagreement and Political Deliberation." Presentation given at the University of Wisconsin-Madison's Communication Arts Proseminar, March 25, 2007.
- "Election Eve Roundtable." Presentation given at the Rockefeller College, University at Albany, SUNY, November 7, 2006.
- "Deliberative Democracy and ICT's." Presentation given at the Center for Technology and Government Research Breakfast, University at Albany, SUNY, May 10, 2006.

REFEREED CONFERENCE PRESENTATIONS

- Zhang, F., Tanupabrungsun, S., Hemsley, J., Robinson, J., Semaan, B., Bryant, L., Stromer-Galley, J., Boichak, O., & Hegde, Y. (2017, July). Strategic temporality on social media during the general election of the 2016 U.S. Presidential campaign. 8th International Conference on Social Media & Society, Toronto, Canada.
- Rossini, P., Hemsley, J., Tanupabrungsun, S., Zhang, F., Robinson, J., & Stromer-Galley, J. (2017, July). Social media, U.S. presidential campaigns, and public opinion polls: Disentangling effects. 8th International Conference on Social Media & Society, Toronto, Canada.
- Stromer-Galley, J. (2017, July). Women in Social Media – safe and unsafe spaces panel. 8th International Conference on Social Media & Society, Toronto, Canada.
- Jackson, S., Zhang, F., Boichak, O., Bryant, L., Li, Y., Hemsley, J., Stromer-Galley, J., Semaan, B., & McCracken, N. (2017, July). Identifying political topics in social media messages: A lexicon-based approach. 8th International Conference on Social Media & Society, Toronto, Canada.
- Stromer-Galley, J., Hemsley, J., Rossini, P. G. C., Robinson, J., Bryant, L., & Semaan, B. (2017, May). Explaining Trump: Analyzing the relationship between social media and mainstream media coverage. International Communication Association, San Diego, CA.
- Stromer-Galley, J., Rossini, P. G. C., Hemsley, J., Kenski, K., Zhang, F., Bryant, L., & Semaan, B. (2016, October). Social Media, U.S. Presidential Campaigns, and Public Opinion Polls: Disentangling Effects. Association of Internet Researchers Annual Conference, Berlin, Germany.
- Martey, R. M., McKernan, B., Wu, C. J., Shaw, A., & Stromer-Galley, J. (2016, October). Gamer Rules: Boundaries and Rationales of What Makes a 'Gamer'. Association of Internet Researchers Annual Conference, Berlin, Germany.
- Stromer-Galley, J., Rossini, P. G. C., Bryant, L., Semaan, B., Hemsley, J., Kenski, K., & Zhang, F. (2016, August). Online Interaction: Do Candidates Still Avoid It? American Political Science Association Political Communication Preconference, Philadelphia, PA.
- Stromer-Galley, J., Tanupabrungstun, S., Zhang, F., Hemsley, J., McCracken, N., Bryant, L., Dobreski, B., & Semaan, B. (2016, July). Strategic Changes in Gubernatorial Campaign

- Messaging Over Time: A Computational Analysis. International Conference on Computational Social Science. Evanston, IL.
- Stromer-Galley, J., Zhang, F., Hemsley, J., & Tanupabrungsun, S. (2016, June). Tweeting the Attack: Predicting Gubernatorial Candidate Attack Messaging and Its Spread. International Communication Association, Fukuoka, Japan.
- Rossini, P. G. C., Stromer-Galley, J., Dobreski, B., Kenski, K., Hemsley, J., Semaan, B., & Tanupabrungsun, S. (2016, May). 2014 Gubernatorial Online Campaigns in Context: The Interplay Between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter. World Association of Public Opinion Researcher, Austin, TX.
- Hemsley, J., Tanupabrungsun, S., Semaan, B., & Stromer-Galley, J. (2015, October). On the Attack: U.S. Gubernatorial Candidate Direct Campaign Dialogue on Twitter. Association of Internet Researchers Annual Conference, Phoenix, AZ.
- Stromer-Galley, J., Kenski, K., Hemsley, J., Bryant, L., Xu, H., & Semaan, B. (2015, October). How It Begins and How It Ends: U.S. Gubernatorial Campaign Messaging on Social Media Over Time. Association of Internet Researchers Annual Conference, Phoenix, AZ.
- Stromer-Galley, J., Martey, R. M., Banks, J., Wu, J. C., & Lovaas, S. (2015, May). Communicating Leadership Online: Examining Three Facets of Leadership in Two Virtual Worlds. International Communication Association Annual Meeting, San Juan, Puerto Rico.
- McKernan, B., Martey, R. M., Stromer-Galley, J., Kenski, K., Clegg, B., Folkestad, J., Rhodes, M. G., Shaw, A., Saulnier, T., & Strzalkowski, T. (2015, May). We Don't Need No Stinkin' Badges: The Impact of Reward Features and Feeling Rewarded in Educational Games. International Communication Association Annual Meeting, San Juan, Puerto Rico.
- Clegg, B.; Martey, R., Folkestad, J., Stromer-Galley, J.; Kenski, K.; Saulnier, T.; McLaren, E., Shaw, A., Lewis, J., Patterson, J., & Strzalkowski, T. (2014, December) Game-based Training to Mitigate Three Forms of Cognitive Bias. IITSEC. Orlando, FL.
- Saulnier, T., Martey, R., Shaw, A., McLaren, E., Stromer-Galley, J., & Strzalkowski, T. (2014, October) Game Design: Art and Science. The Annual International Academic Conference on Meaningful Play, East Lansing, MI.
- Martey, R., Shaw, A., Stromer-Galley, J., Kenski, K., Clegg, B., Folkestad, J., Saulnier, T. & Strzalkowski, T. (2014, August) Testing the Power of Game Lessons: The Effects of Art and Narrative on Reducing Cognitive Biases. Digital Games Research Association Conference, Snowbird, UT.
- Shaw, A., Kenski, K., Stromer-Galley, J., Martey, R., Clegg, B., Lewis, J., Folkestad, J. & Strzalkowski, T. (2013, November). Serious Efforts at Bias Reduction: The Effects of Digital Games and Avatar Customization on Three Cognitive Biases. Annual Meeting of the National Communication Association, Washington, D.C.
- Stromer-Galley, J. (Oct. 2013). The paradox of networked politics: A critical examination of presidential campaigns in the United States. Paper presented at the Association of Internet Researchers annual conference, Denver, CO.
- Martey, R. M., Stromer-Galley, J., Banks, J., Wu, J., Consalvo, M., Castillo, D. (Oct. 2013). Dwarf acts like a lady: The importance of gender roles in understanding gender switching and player behavior. Paper presented at the Association of Internet Researchers annual conference, Denver, CO.

- Lin, C.S., Shaikh, S., Stromer-Galley, J., Crowley, J., Strzalkowski, T., Ravishankar, V. (June 2013). Topical positioning: A new method for predicting opinion changes in conversation. Accepted paper in the Language Analysis in Social Media Workshop, North American Chapter of the Association for Computational Linguistics: Human Language Technologies. Atlanta, GA.
- Strzalkowski, T., Shaikh, S., Liu, T., Broadwell, G. A., Stromer-Galley, J., Taylor, S., Boz, U., Ravishankar, V., Ren, X. (Dec. 2012). Modeling leadership and influence in multi-party online discourse. Paper presented at COLING: The 24th International Conference on Computational Linguistics, Mumbai, India.
- Stromer-Galley, J., & Akcam, Z. (Oct. 2012). Tools to enhance validity in content analysis of online interaction in embodied spaces. Paper presented at the Association of Internet Researchers Annual Meeting, Salford, UK.
- Stromer-Galley, J., Martey, R. M., Reese, K., Consalvo, M., Strzalkowski, Weihmann-Purcell, M., T., Shiflett, K., Wu, J., Banks, J., Small, S., Ferguson, M. (Oct. 2011). Identifying social conformists in a virtual world. Paper presented at the Association of Internet Researchers Annual Meeting, Seattle, WA.
- Kenski, K., Muhlberger, P., and Stromer-Galley, J. (Oct. 2011). Gender and Group Deliberation: Perceptions of Disagreement. Paper presented at the World Association of Public Opinion Research, Amsterdam, Netherlands.
- Small, S., Stromer-Galley, J., & Strzalkowski, T. (June. 2011) Multi-modal annotation of quest games in Second Life. Paper presented to the Association of Computational Linguistics.
- Stromer-Galley, J. & Bryant, L. (Nov. 2010). Civic journalism or political spectacle: The case of the 2008 CNN/YouTube debates. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Sanders, R. E., Pomerantz, A., Stromer-Galley, J. (Nov. 2010). Some ways of taking issue with another participant during a group deliberation. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Strzalkowski, T., Broadwell, G. A., Stromer-Galley, J., Shaikh, S., Taylor, S., & Webb, N. (August 2010). Modeling socio-cultural phenomena in discourse. The 23rd International Conference on Computational Linguistics. Beijing, China.
- Stromer-Galley, J., Muhlberger, P., & Webb, N. (July 2010). Deliberative e-rulemaking decision facilitation: Challenges to enacting real world deliberation. Online Deliberation Conference. Leeds, U.K.
- Stromer-Galley, J. (June 2010). "Vote Different": Video goes Viral in the 2008 presidential Campaign. Media Ecology Conference. Orono, ME.
- Stromer-Galley, J., & Bryant, L. (November, 2009). Journalists vs. citizens as questioners: Comparing the CNN/YouTube debates. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.
- Stromer-Galley, J., & Martey, R. (November, 2008). Visual spaces, norm governed places: The influence of spatial context online. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.
- Stromer-Galley, J., & Muhlberger, P. (May, 2008). Agreement and disagreement in group deliberation and its consequences: Satisfaction, engagement, and opinion reevaluation. Paper presented at the annual meeting of the International Communication Association,

- Montreal, Canada.
- Stromer-Galley, J. (April, 2008). Democratizing candidate debates in the U.S.?: Comparing CNN/You Tube and MSNBC Democratic party debates. Paper presented at the Politics: Web 2.0: An International Conference, Royal Holloway, University of London, UK.
- Stromer-Galley, J. (November, 2006). Assessing deliberative quality: A coding scheme. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Stromer-Galley, J. (November, 2006). Manuscript rejection letters: A reader's theatre. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Stromer-Galley, J., & Muhlberger, P. (2006, June). Do groups deliberate and does it matter? Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Stromer-Galley, J., & LeBret, J. (2005, October). The best and worst of political chat online. Paper presented at the annual meeting of the Association of Internet Researchers, Chicago, Illinois.
- Stromer-Galley, J. (2005, June). Gaming pink. Talk delivered at the annual meeting of the Media Ecology Association, New York, NY.
- Stromer-Galley, J., & Martinson, A. (2005, May). Conceptualizing and measuring coherence in online chat. Paper presented at the annual meeting of the Communication and Technology Division, International Communication Association, New York, NY.
- Stromer-Galley, J. (2005, May). Decoding deliberation. Paper presented at the Second Conference on Online Deliberation, Stanford University, Palo Alto, CA.
- Stromer-Galley, J. (2005, April). Social interaction online. Talk delivered on a Spotlight Panel at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.
- Stromer-Galley, J., & Baker, A. (2004, November). The joys and sorrows of interactivity on the campaign trail: Blogs in the primary campaign of Howard Dean. Paper presented at the annual meeting of the National Communication Association, Chicago, IL
- Stromer-Galley, J., & Martinson, A. (2004, September). Argumentative coherence or fragmented flaming. Paper presented at the annual meeting of the Association of Internet Researchers, Sussex, England.
- Stromer-Galley, J. (2004, May). Motives for political talk on the internet. Paper presented at the annual meeting of the Political Communication Division, International Communication Association, New Orleans, LA.
- Stromer-Galley, J., & Martey, R. M. (2003, October). 3D Chat: Social interaction and The Sims Online. Paper presented at the Digital Media and Communication Conference, University of Pennsylvania, Philadelphia, PA.
- Stromer-Galley, J., & Martey, R. M. (2003, October). The digital dollhouse: Normative behavior in The Sims Online. Paper presented at the annual meeting of the Association of Internet Researchers, Toronto, Canada.
- Stromer-Galley, J. (2003, May). Setting the research agenda: Political talk online. Paper presented at the Electronic Networks and Democracy: Setting the Research Agenda Pre-Conference, annual meeting of the International Communication Association, San Diego.

- Stromer-Galley, J. (2003, May). The online interview: Challenges of investigating why people use the internet. Paper presented at the annual meeting of the Popular Communication Division of the International Communication Association, San Diego.
- Howard, P. N., Foot, K., Schneider, S., & Stromer-Galley, J. (2003, May). The new political campaign position: A survey of Web site producers and managers. Paper presented at the annual meeting of Political Communication Division, International Communication Association, San Diego.
- Stromer-Galley, J. (2003, February). Political talk in the age of the Internet. Featured paper presented at the Presidential Rhetoric Conference, Texas A&M, College Station.
- Stromer-Galley, J. (2002, November). The online interview: Challenges and solutions. Paper presented at the annual meeting of the Human Communication and Technology Commission, National Communication Association, New Orleans.
- Stromer-Galley, J. (2002, November). Motives for political talk online: Implications for political conversations and deliberation. Paper presented at the annual meeting of the Political Communication Division of the National Communication Association, New Orleans.
- Stromer-Galley, J. (2002, October). Applying old media theories to new media: Uses & gratifications. Paper presented at the annual meeting of the Association of Internet Researchers, Maastricht, Netherlands.
- Stromer-Galley, J. (2002, October). The diversity of political conversation online: Users' perspectives. Paper presented at the Electronic Networks & Democratic Engagement Colloquium, European Institute for Communication and Culture, Nijmegen, Netherlands.
- Stromer-Galley, J. (2001, November). Will internet voting increase turnout?: An analysis of vote preference. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Stromer-Galley, J., & Jankowski, N. (2001, October). Performing theoretically informed website analysis. Presentation given at Critical Choices in Web Research Design Workshop, the annual meeting of Association for Internet Researchers, Minneapolis.
- Stromer-Galley, J. (2001, September). New voices in the political sphere: Comparative analysis of interpersonal and online political talk. Paper presented at the Democratisation and the Mass Media Colloquium, European Institute for Communication and Culture, Piran, Slovenia.
- Price, V., Cappella, J. N., Tsfati, Y., and Stromer-Galley, J. (2001, May). Citizen deliberation online: An examination of factors influencing who participates. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
- Price, V., Cappella, J. N., Tsfati, Y., Stromer-Galley, J., and West, E. (2000, November). Electronic dialogue 2000: Deliberation and its impact. Paper presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Price, V., Cappella, J. N., Tsfati, Y., and Stromer-Galley, J. (2000, October). Theory and research on deliberation and its impact: The Electronic Dialogue Project in Campaign 2000. Paper presented at the first annual meeting on Public Opinion in the Digital Age, Yonsei University, Seoul, Korea.
- Stromer-Galley, J. (2000, August). Voting and the public sphere: Conversations on internet

- voting. Paper presented at the annual meeting of the Association of Internet Researchers, Lawrence, KS.
- Stromer-Galley, J., & Foot, K. (2000, May). Citizens, campaigns, and interactivity. Paper presented at the annual meeting of the Information Systems Division of the International Communication Association Annual Conference, Acapulco, Mexico.
- Ahern, R. K., Stromer-Galley, J., & Neuman, W. R. (2000, May). When voters can interact and compare candidates online: Experimentally investigating political web effects. Paper presented at the annual meeting of the Information Systems Division of the International Communication Association Annual Conference, Acapulco, Mexico.
- Stromer-Galley, J., & Sherr, S. A. (1999, November). What governor's race?: Presidential scandal and displacement of gubernatorial election coverage. Poster session presented at the annual meeting of National Communication Association Convention, Chicago.
- Stromer-Galley, J. (1998, November). Hiding behind a one-way structure: Constraints on online political interaction in the '96 presidential campaign. Paper presented at the annual meeting of the Political Communication Division, National Communication Association Convention, New York.
- Stromer-Galley, J. (1998, January). Congressional avoidance: A taxonomy of interaction on Congressional web sites. Paper presented at the annual meeting of the Applied Communication Division, National Communication Association Convention, New York.
- Stromer-Galley, J. (1997, November). The tyranny of culture: An expansion of the enlightenment notion of tyranny in Elizabeth Cady Stanton's Seneca Falls address. Paper presented at the annual meeting of the Student Division, National Communication Association Convention, Chicago.
- Stromer-Galley, J. (1997, November). The icon is the message: Visual communication in Bob Dole's campaign web site. Paper presented at the annual meeting of the Visual Communication Division, National Communication Association, Chicago.
- Stromer-Galley, J. (1996, November). The argumentative burdens of audience conjectures: Audience research in popular culture criticism. Poster session presented at the annual meeting of the American Studies Committee, National Communication Association Convention, San Diego.

TEACHING EXPERIENCE

School of Information Studies, Syracuse University

Undergraduate

CRS 360: Social Media and the Election (Fall 2016)

Course examines the current presidential campaign in light of the history of the ways campaigns have used digital media in past elections. Examines the fundraising, organization, strategic environment, candidate image and message, data collection and analysis, and controlled interactivity with supporters.

IST 486: Social Media in the Enterprise (Fall 2014; Fall 2015; Fall 2016; Fall 2017)

Introduction to the use and management of social media technology with an organization, including strategies for use in an enterprise organization, creation of original content and exploration of policy concerns.

Graduate

IST 600: Digital Communication from Theory to Practice (Spring 2013)

Course provides historical and contemporary perspectives in human interaction with and through digital media.

IST 686: Social Media in the Enterprise (Fall 2014)

Introduction to the use and management of social media technology with an organization, including strategies for use in an enterprise organization, creation of original content and exploration of policy concerns. IST 600: Digital Communication from Theory to Practice

IST 700: IT Project Management Stakeholder Communication (Fall 2013)

Course provides fundamentals in stakeholder management for IT project management professionals.

IST 700: Social Media Research Methods (Spring 2014; Spring 2016)

Course examines the application of traditional research methods as well as novel techniques that have arisen for studying social behavior on the Internet, and considers the Internet as an object of study.

IST 800: Proseminar in Advanced Research Methods: Qualitative Research (Fall 2013)

Course provides overview in core qualitative methods in Informatics research

IST 810: Research Practica – 8 students

IST 840: Teaching Practica – 2 student

Independent Studies – 4 students

Department of Communication, University at Albany, SUNY

Undergraduate

Com 378 Introduction to Political Communication (Spring 2007)

Course provides students with survey of areas within political communication, including role of mass media in political process, political campaigns, governing, the course, and public opinion.

Com 378 Public Opinion and Polling (Fall 2004)

Course provides students will fundamental theoretical understanding of the components that comprise public opinion: public, private, and opinion. Course discusses fundamental difficulties in theorizing as well as measuring public opinion. Students learn basics of survey design and execution.

Com430z Communicating on the Internet (Spring 2003, 2004, Fall 2005, 2006, 2008)

Course provides students with literacy skills in using Internet as a communication, research, and writing tool. Students learn about history and structure of Internet, and explore various communication media online. They also explore the interpersonal, organizational, political, and cultural implications of the Internet. Course is designated writing intensive, and time is spent instructing students on fundamentals of writing.

Com 465 Persuasion and Public Relations (Fall 2003; co-taught with Dr. Cherie Strachan)

Course provides students with fundamental theory and models of persuasion, practical management and research tools for conducting communication campaigns in the commercial, social, and political realms.

Graduate

Com 503 Message Design and Influence (Spring 2005)

Course provides students with fundamentals of persuasion, exposing students to logical, cognitive, and symbolic approaches to persuasion.

Com 520 Theory and Research in Political Communication (Spring 2003, 2004, 2005, Fall 2005, 2006, 2008, Spring and Fall 2010, Spring 2012)

Course provides students with broad overview of the research in the subfield of political communication, including public opinion, social capital, political knowledge, political conversation, and political campaigns, with an emphasis on theories of the public sphere. Focuses on understanding and critically assessing research methods, theoretical approaches, normative assumptions, and quality of research.

Com 625 Political Communication and Mass Media Effects (Fall 2004)

Course provides students with major research and theory of relationship between mass media, including the Internet, and the political process in the United States and Western Europe. Theories include impersonal influence, agenda setting, third person effects, knowledge gap, framing, priming, liberal bias, fragmentation, polarization, and the effects of corporate ownership of media outlets.

Com 626 Campaign Communication (Fall 2003, Spring 2007, Spring 2009)

Course is a history of Presidential campaigns from 1952-2000, focusing on advertising, speech-making, campaign strategy and campaign message. Additional emphasis placed on the role of advertising, debates, new media, and journalism in contemporary mediated campaigns.

Com 626 Political Communication in the Internet Age (Spring 2006, 2008, 2011)

Course is a survey of contemporary research on political engagement, deliberation, electoral politics now occurring through the Internet. Course addresses the question of whether the Internet is renewing the public sphere.

ADVISING

Syracuse University

Ph.D. and Dissertation Advising

Boichak, Olga, Summer 2016-present

Kuehn, Andreas, Summer 2015-2016. *To Disclose, to Conceal or to Sell: Zero-Day Exploits and Emerging Institutions in Cybersecurity.*

Mitchell, Erica, Fall 2015-Spring 2016

Morrison, Shannon, Fall 2016 – Spring 2017

Palomino, Norma, Fall 2013-Fall 2014

Robinson, Jerry, Summer 2013 - present

Vargas Leon, Patricia Adriana, Spring 2013-present

Willis, Matthew. 2015-2016. *Patient Sociotechnical Assemblages: The Distributed Cognition of Health Information Management*.

Xia, Huichuan, Fall, 2013-Spring 2015

Zhang, Feifei, Fall 2014-present

Dissertation Committee Member, Syracuse University

Hassman, Katie Luella DeVries, Fall 2013-present

Jackson, Samuel, Spring 2017-present

Kuehn, Andreas, Fall 2013-Spring 2015

Millholan, Charles, Fall 2013-Spring 2015

Mitchell, Erica, Spring 2016-present

Mugar, Gabriel, Fall 2013-Fall 2016

Rossini, Patricia, Spring 2014-Fall 2016 [Doctoral student at the Federal University of Minas Gerais, Brazil]

Shaikh, Samira, Spring 2012-2015 [Doctoral student at the University at Albany, SUNY]

Suet, Jasy Liew, Fall 2013-Spring 2015

Willis, Matthew, Fall 2013-Summer 2014

Xia, Huichuan, Fall 2015-present

Internal Dissertation Reader, Syracuse University

Scialdone, Michael

Louis, Claudia

Masters Thesis Committee Member

Evans, Sarah, Communication and Rhetorical Studies, 2013-2014

Spring, Chelsea, Communication and Rhetorical Studies – 2015-2016

Dissertation Opponent

Kalsnes, Bente. *The power of likes: Social media logic and political communication*. Dissertation completed at the Department of Media and Communication, University of Oslo.

University at Albany, SUNY

Ph.D. and Dissertation Advising

Baker, Andrea, 2006-2010. *The Schenectady Virtual Community: Exploring the Ecology of Political Discourse in a Local Context*.

Bodor, Tamas, 2005-2010. *Explaining the 2004 Exit Poll Error as a Product of Response Bias and not Fraud: A Comparison of the "Spiral of Silence" and "Political Ambivalence" Perspectives as Heurism for Analyzing the Causal Structure of Differential Response in the Exit Polls*.

Bryant, Lauren, 2008-2014. *Gender Balanced or Gender Biased? An Examination of News Coverage of Male and Female Governors*.

Wichowski, Alexis, 2006-2010. *The Myth of Fragmentation: Assessing Political Information Online*. (College of Computing and Information Top Dissertation Award)

Wu, Christina Jingsi, Fall 2007-2012. *Entertainment and the Public Sphere: The Convergence of Popular Culture and Politics in China's Formal Public Sphere and Cyberspace.*

Dissertation Committee Member

Horwitz, Andrew, 2007-2015. *From Actor to Object: Political Influence, Political Entertainers, and the Symbolic Construction of Rush Limbaugh During the 2008 U.S. Presidential Election.* [Sociology Department]

Nagar, Na'ama, 2007-2011. *Talking Back to Reporters: A New Infrastructure of Public Opinion.* [Rockefeller College, Political Science Department]

Rancourt, Michael, 2010-2013. *Remembering the Iraq War: The Rhetoric of Public Memory and the Memory of Publics.* [Rhetoric & Technical Communication; Rensselaer Polytechnic Institute]

Thesis/Masters Paper /Guided Research Paper Advisor

Arlantico, Emily. (December 2008). *Environmental Experience: The Impetus for Activism.* University at Albany, SUNY.

Bodor, Tamas. (May 2004). *The spiral of silence and the Hungarian national elections, 1998.* University at Albany, SUNY.

Brune, Rachel. (May 2008) *Emergent Voices in Online Forums: Soldier Videos from Operation Iraqi Freedom.* University at Albany, SUNY.

Bryant, Lauren. (May 2008). *The Spouses of Presidential Candidates: The Media's Coverage of the Unofficial Running Mates.* University at Albany, SUNY.

Gormley, James. (December 2012). *The Role of Public Opinion in the New York Legislature.* University at Albany, SUNY

Hook, Michelle. (May, 2012). *The political blogosphere: Its impact on mainstream media coverage.* University at Albany, SUNY

LeBret, John. (December 2005). *Comparing Alternative Media and Mainstream Media Coverage of Local Politics.* University at Albany, SUNY.

Mussman, Michael. (August 2008). *Faceless Words: The Effect of Anonymity on Deliberators' Generation of Topical Elaboration.* University at Albany, SUNY.

Zube, Paul. (August 2006). *Community of Bloggers: Emerging Communities of Practice in the Blogosphere.* University at Albany, SUNY.

Thesis Committee Member

Brody, Ian, (May 2009) *Youth Identity Online: The Case for Public School Intranets for Identity Expression.* [Rockefeller College, Masters in Public Policy]

Wu, Jingsi. (December 2008). *Democracy Enlightenment or Sugar-coated Democracy: The Convergence of Politics and Entertainment Media Brought about by China's Super Girl.* University at Albany, SUNY.

Ng Wang Jee, Elaine. (May 2004). *The Impact of Synchronicity and Civility In Computer Mediated Communication on Perceptions of Online Political Discussion.* School of Communication & Information, Nanyang Technological University, Singapore.

Honors Thesis Advising

Mendelberg, Tali. Fall 2009 - Spring 2010. *Campaign Finance & Online Oversight: A Historical Analysis of Landmarks in Campaign Finance Reform, the Role of the Internet within the History, and the Permissibility to the Internet in the Form of Regulation*. University at Albany, SUNY

PROFESSIONAL ACTIVITIES

Disciplinary

Advisory Boards

Bentley University Data Innovation Network, 2015-present
vMOBilize.org, 2015 – present.

Professional Leadership

Member, Steering Committee of the NSF-Funded Northeast Big Data Hub, September, 2015-August, 2016.

Co-lead, Ethics and Policy Horizontal, Northeast Big Data Hub, September 2015-August, 2016
Workshop Co-Chair (with Andrew Chadwick of Royal Holloway University, U.K.), Digital Media, Power, and Electoral Politics, July 2-3, 2015, Washington, D.C.

External Reviewer/Letter Writer for Tenure and Promotion

2016-2017 – four

2017-2018 – five

Journal Associate Editor

Journal of Computer-Mediated Communication, October 2013-August 2017

Journal Editorial Board

Communication Yearbook 2011-2013

Human Communication Research 2010-2012

Journal of Public Deliberation 2009-2013

Journal of Communication 2008-2013, 2017-present

Political Communication 2017 - present

NSF Panelist

Directorate of Computer and Information Science and Engineering, 2013

Directorate of Computer and Information Science and Engineering, 2012

Ad Hoc Journal Reviewing

Asian Journal of Communication; Communication Research; Communication Theory; Communications: The European Journal of Communication Research; Information, Communication, and Society; Information Policy; Javnost – The Public; International Journal of Press/Politics; Journal of Broadcasting & Electronic Media; Journal of Computer-Mediated Communication; Journal of Information Technology & Politics; Journalism & Mass Communication Quarterly; Journal of Political Marketing; Mass Communication & Society; New

Media & Society; Political Communication; Political Psychology, Political Research Quarterly; Polity; Social Science Computer Review; Social Semiotics; Women's Studies in Communication

Book Manuscript Reviewing

Polity Press, Routledge Press, Oxford University Press

Grant Report Reviewing

Economic & Social Research Council. *Campaigning in Cyberspace: The 2005/6 General Election Online* (U.K.).

Conference Paper Reviewing

Association of Internet Researchers, 2013-2015

Online Deliberation Conference, 2010

Digital Government Conference, 2006

Political Communication Division, International Communication Association, 2003-2006

Association of Internet Researchers, 2004

Communication & Technology Division, Association of Educators of Journalism and Mass Communication, 2004, 2005

Communication Technology Division, International Communication Association, 2003

Association of Internet Researchers, 2003

Communication and Technology Division, International Communication Association, 2002

Human Communication & Technology Division, National Communication Association, 2002

Association of Internet Researchers, 2002

Conference Service

Chair, Nominating Committee, Communication and Technology Division, International Communication Association, 2011

Chair, Outstanding Article of the Year Committee, Political Communication Division, National Communication Association, 2011

Member, Nominating Committee, Political Communication Division, National Communication Association, 2011

Member, Outstanding Article of the Year Committee, Political Communication Division, National Communication Association, 2010

Member, Nominating Committee, Political Communication Division, National Communication Association, 2008

Member, Outstanding Applied/Public Policy Research Award Committee, International Communication Association, 2006-2008

Vote counter for election of new office members, Association for Internet Researchers, July 2005, 2007

Member, Nominating Committee, Political Communication Division, American Political Science Association, 2004

Member, Nominating Committee, Political Communication Division, National Communication Association, 2004

Graduate Student Representative, Mass Communication Division, National Communication Association, 2001-2002

Conference Responding

Stromer-Galley, J. (2017). Recent perspectives on online deliberation. Panel at the annual meeting of the International Communication Association, San Diego, CA.

Stromer-Galley, J. (2016). Social media and influence in election campaigns: Evidence from Europe to Asia. Panel at the annual meeting of the International Communication Association, Fukuoka, Japan.

Stromer-Galley, J. (2004). The internet as political mobilizer: International case studies. Panel at the annual meeting of the Political Communication Division, International Communication Association, New Orleans, LA.

Mentoring

Mentor, Consortium for the Science of Sociotechnical Systems Workshop, July 8-11, 2014

Mentor, Doctoral Colloquium, Association of Internet Researchers Annual Conference, October 20th, 2015

Mentor, Doctoral Colloquium, Association of Internet Researchers Annual Conference, October 15, 2013

Mentor, Doctoral Colloquium, Communication and Technology Division, International Communication Association Annual Conference, May 26, 2011

Syracuse University

University-Wide Committee

Strategic Planning Group – Working Group 2 – Research and Doctoral Programs, AY 2014-2015

School of Information Studies

Member, Research Committee, AY 2015-2016

Member, Grade Dispute Panel, AY 2015-2016

Member, Faculty Search Committee, Spring 2015

Chair, Faculty Search Committee, Spring 2014

Digital Communications Committee, Spring AY 2014-2015

Brown Bag Speaker Series Coordinator, AY 2013-2014

Graduate Committee, Spring 2013 – Spring 2015

PhD Applicant Review Committee, Spring 2014-present

Community

Webmaster, Fair Campaign Practices for the Capital Region, July 2008-May 2009

Webmaster, League of Women Voters of Albany County, August 2005-May 2009

Secretary, Helderberg Volunteer Ambulance Squad, August 2008-July 2009

Volunteer, Helderberg Volunteer Ambulance Squad, August 2004-April 2009

Publicspeaking workshop, Guilderland Chamber of Commerce Lone Rangers, February 2005

Member, League of Women Voters of Albany County, 2004-2010

Director of the Board, League of Women Voters of Philadelphia, 2000-2002

Guest Instructor, "Communication Skills," HERS Summer Institute, 2000

Moderator, Foundation for Individual Responsibility and Social Trust Convention, 2000

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Political Science Association

Association of Internet Researchers

International Communication Association

National Communication Association