

# Jill Hurst-Wahl

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## ACCOMPLISHMENTS

### Management

- As director of the Syracuse University MSLIS program, maintain the health of the MSLIS program by directing the activities of faculty and staff related to a student's life in the iSchool from being an applicant to being an alumnus. In a school that operates without departments (School of One), the ability to negotiate and to have diplomacy are critical to working towards set goals.
- As director of the MSLIS program, led the program through its 2015 American Library Association accreditation review, which included leading a team of 20+ people who wrote, edited, and commented on the self-study and gathered the 400+ MBs of supporting data.
- Founded Hurst Associates, Ltd. to provide business intelligence and other information-related services to start-ups as well as mid-market and Fortune 500 companies. As needed, collaborate on projects with clients' internal staff and other external resources.
- Developed and managed client-focused business libraries at Corning Incorporated and Manning & Napier Advisors.
- Designed and built a strategic intelligence business aimed at middle-market companies for MNIS.
- Managed IT projects with resources and end-users in U.S., Europe and Asia.
- Managed staff hiring, training and performance reviews for Corning Incorporated' Business Support Library. Supplemented full-time staff with temporary employees to help in such areas as optical scanning.
- Directed the Business Support Library's operating and charge-out budgets.
- Wrote grant proposals for the Erie Canal Connected Project (2003 – 2004), under the auspices of the Space and Place Initiative of the Global Affairs Institute of the Maxwell School at Syracuse University. The project's goal was to do infrastructure and social assessments of part of the Erie Canalway National Heritage Corridor.
- As a manager, advocated for the corporate libraries, arguing for their services/budgets when divisive forces appeared.
- Awarded an Enitiative grant (2007 – 2009) to develop a speaker series in Syracuse geared towards small and micro business owners, as well as business students.

### Teaching

- At Syracuse University, prepared and taught both undergraduate and graduate level courses, in face-to-face and online formats. Classes have included:

IST 735: Copyright for Information Professionals	IST 601: Information & Information Environments
IST 605: Reference and Information Literacy	IST 444: Info Reporting & Presentation (2001-2002)
IST 613: Library Planning, Marketing & Assessment.	IST 525: Developing an Information Business (2002)
IST 626: Business Info. Resources & Strategic Intell.	IST 600: Second Life and Librarianship (2007)
IST 676: Digital Libraries	IST 614: Mgmt. Principles for Info. Professionals (2001-2003)
IST 677: Creating, Managing & Preserving Digital Assets	
- Guest lectured for classes within SU's School of Information Studies, S.I. Newhouse School of Public Communications, and the Ronald E. McNair Post-Baccalaureate Achievement Program.
- Taught workshops on digitization, social networking tools, Second Life and other topics for local, regional and international organizations such as the Rensselaer-Columbia-Greene BOCES (Questar III), Manufacturers Association of Central NY, North Suburban Library System (IL), Florida & Caribbean Chapter of SLA, and Assoc. of International Librarians & Info. Specialists (Geneva, CH).
- Through the Alliance Library System, team-taught online classes on Virtual World Librarianship.

### **Information Technology**

- Developed and delivered in-house training sessions and workshops on a wide-range of IT products including word processing, spreadsheet, PowerPoint, statistical (SAS) software, and blogging software.
- Worked with programmers and analysts on several projects to design and implement end-user systems that facilitated knowledge work and information flow, including work on a natural language processing system (DR-LINK™).
- At Corning Incorporated, developed and maintained applications in support of a worldwide sales and marketing system for European, Latin American and Asian sales offices, provided reporting capabilities not previously available, resulting in more effective and efficient tracking of sales information.
- Provided help desk support of end-users computing on corporate main frame and personal computers for several thousand staff and line division employees at Corning Incorporated.

### **Digitization**

- With input from key stakeholders in New York State, including the Regents Advisory Council on Libraries, and the cooperation of the State Library, developed a proposal for the New York Digital Collections Initiative for presentation to the Board of Regents.
- Created digitization plans for the Rochester Regional Library Council, South Central Regional Library Council, Capital District Library Council, Western NY Library Resources Council and Chautauqua-Cattaraugus Library System with input from staff and members.
- Managed a demonstration digitization project for the Rochester Regional Library Council, entitled “Winning the Vote,” which included supervising the work of historical consultants and web site developer, negotiating for digitization services, and gaining the cooperation of the eighteen participating institutions that had suffrage materials in their collections.
- Developed and taught digitization workshops for several library consortia, Computers in Libraries conference, and the Special Libraries Association.
- Created and taught the graduate course “Creating, Managing and Preserving Digital Assets” at Syracuse University.
- Supervised the digitization of journals for inclusion in DR-LINK, a natural language processing retrieval system, while at Manning & Napier Information Services.
- Developed an in-house digitization facility to scan and OCR documents for the creation of company-wide knowledge-base at Corning Incorporated.

### **Social Networking**

- Created and taught workshops on the broad range of social networking tools, including blogging.
- Presented on social networking tools for library and business groups to build awareness of the tools, their benefits, and possible uses.
- Mentored clients in implementing social networking tools for their businesses.
- Authored and managed blogs for volunteer organizations.
- Developed the Digitization 101 blog ([www.Digitization101.com](http://www.Digitization101.com)) for Hurst Associates, Ltd. which focuses digitization, copyright and digital preservation and eNetworking 101: The Blog, which focuses on online social networking. (eNetworking 101 was sunset in 2016.)

### **Business Intelligence**

- Provided corporate executives with information and actionable reports to support their decision-making processes. The broad range of projects have included creating competitor profiles, delivering market information for use in business plans, providing intellectual property information for use in invalidating patents, and writing competitive intelligence briefings. Industries have included heavy

equipment, financial services, medical equipment, telecommunication equipment, computer storage products and consumer products.

- Created information-based products to increase the quality of information available to middle-market companies for use in strategic business decisions.

## **WORK HISTORY**

### Syracuse University, Syracuse, NY

Director, MSLIS with School Media Specialization	2013 - present
Director, Library and Information Science Program	2012 - present
Assistant Professor of Practice	1/09 - present
Adjunct Faculty	9/03 – 12/08
Visiting Senior Instructor	8/01 – 8/03
Adjunct Faculty	1/01 – 5/01

### Hurst Associates, Ltd., Fairport & Syracuse, NY

President	2/98 – present
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### Syracuse Campus-Community Entrepreneurship Initiative (Enitiative), Syracuse, NY

ePractitioner	10/07 – 06/2009
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### Rochester Regional Library Council, Fairport, NY

LSTA Digitization Grant Project Manager	11/98 – 9/00
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### Manning & Napier Advisors, Inc., Rochester, NY

Director of Intelligence, Manning & Napier Information Services (MNIS)	5/97 – 2/98
Database Product Manager, Manning & Napier Information Services (MNIS)	1/96 – 4/97
Project Manager, Manning & Napier Information Services (MNIS)	8/95 – 1/96
Research Librarian	9/93 – 8/95

### Corning Incorporated, Corning, NY

Supervisor, Business Support Library, Corporate Marketing	1/89 – 9/93
Analyst - Business Systems	9/87 – 12/88
Training Coordinator, Information Systems	6/83 – 8/87

## **PROFESSIONAL AFFILIATIONS**

- Special Libraries Association (SLA), 1990 – present.
  - Upstate New York Chapter, 1990 – present.
  - Information Technology Division, 2005 – present.
  - Leadership and Management Division 2007 – 2012.
  - Baseball Caucus, 2006 – present.
  - Communications and Social Media Section (f.k.a. Blogging Section), 2006 – 2013.
  - Past member of the Business & Finance Division and the Solo Librarians Division.
  - Association activities include:
    - Member, HQ Building Committee, 2014 – Nov. 2015.
    - Member, SLA Board of Directors, 2011 – 2013.
    - Member, Information Outlook Advisory Council, 2009 – 2010.
    - Honorary member, Virtual Worlds Advisory Council, 2009 – 2011.

- Professional Development Chair, SLA Information Technology Division, 2008 - 2011.
- Co-Chair, Leadership & Management Division Consulting Section, 2008 - 2009.
- Chair, Second Life Workgroup, 2008.
- Chair, Information Technology Division Blogging Section, 2007.
- Upstate NY Chapter liaison to the Syracuse University Student Chapter, 2004 – 2007.
- Chair, Association Networking Committee, 2001 – 2003.
- Member, Association Task Force on Meetings and Conference, 2000 – 2001.
- Board member, Upstate New York Chapter SLA, 1995 – 2000.
- Chapter Archivist, Upstate New York Chapter, 1999 – 2000.
- President, Upstate New York Chapter, 1998 – 1999.
- Member, SLA Solo Librarian Division Nominations Committee, 1994.
- Business Manager, Upstate New York Chapter, 1995 – 1996.
- South Side Entrepreneurs Association (SSEA), 2005 – 2014.
  - President, Board of Directors, 2007 – 2008.
- Rochester Professional Consultants Network (RPCN), 1998 – 2011.
  - President, 2000 – 2001.
- Independent Consultants Network (ICON), 2004 – 2009.
- Women Business Owners Connection (WBOC), 2004 – 2009.
- National Association of Women Business Owners, 1998 – 2001.
- Association for Independent Information Professionals (AIIP), 1998 – 2009.
- Rochester Women's Network, committee member, 1993 – 1995.
- Women's Center of the Southern Tier Inc., board and committee member, 1992 – 1993.
- Corning Professional Women's Forum at Corning Incorporated, pre-1993.

### **COMMUNITY SERVICE**

- Member, University of the State of New York Technology Policy and Practices Council, 2009 – present.
- Member, Franklin W. Olin College of Engineering External IT Advisory Board (EXTAB), 2010 – 2013.
- Member, Syracuse Friends Meeting Nominating Committee, 2009-2011.
- Member, Loan Committee for Revolving Trust Fund, Syracuse Cooperative Federal Credit Union, 2008 – present.
- Member, Regents Advisory Council on Libraries (NY), 2007 – 2012.
  - Member, Library Services and Technology Act (LSTA) Committee, 2011- 2012.
  - Member, Nominating Committee, 2010-2011.
- Taoist Tai Chi Society, 2002 – 2012.
  - Instructor, 2005 – 2012.
- WISE Center Board of Directors (Women's Business Center), 2006 – 2009.
  - Member of the Marketing Committee, 206 – 2009.
- Junior Achievement's Young Women's Symposium, 2005 – 2007.
- Syracuse Univ. Whitman School of Management Capstone Competition Business Plan Judge, 2006.
- Stephen Minister with Assumption of Our Lady Church (Fairport, NY), 1996 – 2001.

### **SU & ISCHOOL COMMITTEES**

- Member, University Assessment and Accreditation Committee, 2015 - present.
- Member, iSchool Faculty Search Committee, 2015- 2016.
- Member, iSchool Executive Committee, 2012 – present.

- Member, iSchool Curriculum Committee, 2012 – present.
- Member, iSchool Data Science and Faculty Search Committees, 2011- 2012.
- eCollaboration Working Group, 2010.
- The Orange Tree Fund, 2010, Arborist.
- Personnel Committee, 2009 – 2010.
- Chair of Employer Relations Search Committee, 2009.
- iSchool Task Force on the Future of Online Education, Strategy Subcommittee, 2009.

### **AWARDS**

- Received a Web-Based Information Science Education (WISE) 2013 Instructor of the Year Award for her course Copyright for Information Professionals” (IST 735).
- In 2012, received the Grieg Aspnes Outstanding Member Award from the SLA Information Technology Division for contributions to the profession, the Association, and particularly the division.
- In 2012, received the Jeffrey Katzer Professor of the Year Award, which recognizes a full-time faculty member for outstanding teaching, advising and service.
- Along with MSLIS and Visual and Performing Arts students, and the project’s leadership group, received a 2012 Chancellor’s Award for Public Engagement and Scholarship for the Little Free Libraries Projects, an academic service learning project on Syracuse’s Near Westside.
- Received a Web-Based Information Science Education (WISE) 2011 Instructor of the Year Award for her course “Creating and Managing Digital Assets” (IST 677).
- Received the 2011 Chapter Merit Award from the Upstate New York Chapter of SLA in recognition of her outstanding achievement and service to the chapter and to the Association as a whole.
- 2008 SLA Presidential Citation from Stephen Abram “for leading the development of the SLA’s Second Life presence and programs. Jill’s dedication to innovation, and her patience with a largely inexperienced membership, has helped to find a new ‘place’ for future initiatives that is fuzzy, fun, and functional.”
- Honored as the 2007 Minority Small Business Champion by the Syracuse office of the U.S. Small Business Administration, which covers 34 counties in Upstate New York.
- Received the 1993 Distinguished Achievement Award from the South Central Research Library Council in October 1993 for work with the corporate librarians in the Southern Tier.

### **EDUCATION**

- M.L.S., University of Maryland, College Park, MD, 1983
- B.A., Cum Laude, English and Philosophy/Religion, Elmira College, Elmira, NY, 1979

### **PUBLICATIONS: BOOKS, BOOK CHAPTERS & REPORTS**

- Hurst-Wahl, Jill and Ulla de Stricker. *The Information and Knowledge Professional's Career Handbook: Define and Create Your Success*. UK: Woodhead Publishing, 2011.
- Hurst-Wahl, Jill. Inspiring entrepreneurs through conversations. B. Kingma (Ed.). *Academic Entrepreneurship and Community Engagement: The Syracuse Miracle*. Northampton, Massachusetts: Edward Elgar Publishing, Ltd., 2011.

- Hurst-Wahl, Jill and Ruth Kneale. Special. R. D. Lankes. *The Atlas of New Librarianship*. Boston, MA: The MIT Press, 2011.
- Hurst-Wahl, Jill. "Federated Search Report and Tool Kit." *FreePint FUMSI*, 22 Oct. 2008. Web.
- Hurst, Jill Ann. Introduction. *Guide to U.S. Famous Universities' Online Programs* by Alex Que. Hong Kong: ET Press, 2003.
- Hurst, Jill Ann (contributor), Krumenaker, Lawrence (Ed.) *Net.Journal Directory 9: The Catalog of Full Text Periodicals Archived on the World Wide Web*. Woodstock, GA: Hermograph Press, 2001.
- Hurst, Jill Ann. *DialogWeb/FT: Navigating the Full Text Periodical Jungle: Titles, Variants, Data Gaps and Duplications*. Woodstock, GA: Hermograph Press, 1999 & 2001.

### **PUBLICATIONS: JOURNAL ARTICLES**

- Hurst-Wahl, Jill. The Library in 2020. *Collaborative Librarianship*, v. 6, n. 2 (2014). Web.
- Hurst-Wahl, Jill. "Digitization: How Many Best Practices, Guidelines, and Standards Do We Need?" *Information Standards Quarterly* 21.4 (2009): 22-24. Print.
- Hurst-Wahl, Jill. "An Info Pro's Federated Search Pros & Cons." *Enterprise Search Sourebook* 2009: 18-19. Web.
- Hurst-Wahl, Jill, et al. "SLA Special Report: Your Wish Was Our Command." *FreePint Newsletter* June 2007: n. pag. Web.
- Hurst-Wahl, Jill. "Librarians and Second Life." *Information Outlook* 11.6 (2007): 44-53. Print.
- Hurst-Wahl, Jill "Guest Editorial." *FreePint Newsletter* Feb. 2007: n. pag. Web.
- Hurst-Wahl, Jill. "Why Second Life Matters." *VIP* 37 (Dec. 2006): 14-18. Print.
- Hurst-Wahl, Jill, and K. M. Dames. "Digitizing 101." *netConnect*. Library Journal, 15 Jan. 2007. Web.
- Hurst-Wahl, Jill. Rev. of "Digital Preservation Management: Implementing Short-term Strategies for Long-term Problems." *FreePint Newsletter* Dec. 2006: n. pag. Web.
- Hurst-Wahl, Jill. "Web Wise Ways: Real-Time News Through InfoDesk." *Searcher* Jan. 2006: 8-12. Print.
- Hurst-Wahl, Jill. "Web Wise Ways: Capital IQ for Those Looking for an Investor." *Searcher* July/Aug. 2005: 12-15. Print.
- Hurst, Jill Ann. "Recruiters Roundtable." *One Person Library* July 2004: 14-15. Print.
- Hurst, Jill Ann. "Factiva.com and the Wall Street Journal Online." *Searcher* Nov./Dec. 2003: 56-59. Print.
- Hurst, Jill Ann. "94th Annual SLA Conference: A New Beginning or Same Old?" *Searcher* Sep. 2003: 43-48. Print.
- Hurst, Jill Ann, and David M. Oldenkamp. "Web Wise Ways: Ethnic NewsWatch." *Searcher* Feb. 2003: 72-78. Print.
- Hurst-Wahl, Jill. "SLA 2002: Putting Knowledge to Work." *Searcher* Sep. 2002: 14-22. Print.
- Hurst-Wahl, Jill. "Staying On Top of Your Game: A Learning Strategy." *Searcher* July/Aug. 2002: 72-75. Print.

- Hurst-Wahl, Jill, and David M. Oldenkamp. "Web Wise Ways: LexisNexis Statistical Universe." *Searcher* June 2002: 18-30. Print.
- Hurst, Jill Ann. "Web Wise Ways: Factiva.com is Open for Business." *Searcher* Nov. 2001: 22-32. Print.
- Hurst, Jill Ann. "Web Wise Ways: SkyMinder.com." *Searcher* Oct. 2001: 10-16. Print.
- Hurst, Jill Ann. "SLA 2001: An Information Odyssey." *Searcher* Sep. 2001: 46-52. Print.
- Hurst, Jill Ann. "The Rise and Fall of Your Once Favorite Internet Service." *Searcher* July/Aug. 2001: 58-65. Print.
- Hurst, Jill Ann. "A Different View: Spreading Good Viruses." *One Person Library* Feb. 2003: 8-9. Print.
- Hurst, Jill Ann. "A Different View: Survival." *One Person Library* Dec. 2002: 3. Print.
- Hurst, Jill Ann. "A Different View: IM – A New Way to Communicate." *One Person Library* Aug. 2002: 10 - 11. Print.
- Hurst, Jill Ann. "A Different View: History Lessons." *One Person Library* June 2002: 8 - 9. Print.
- Hurst, Jill Ann. "A Different View: Personal Networking at Conferences." *One Person Library* May 2002: 7 - 8. Print.
- Hurst, Jill Ann. "A Different View: Four Steps to a Better Image." *One Person Library* Apr. 2002: 3 - 4. Print.
- Hurst, Jill Ann. "A Different View: Getting Off to a Fast Start by Backing Up (The Computer, That Is...)." *One Person Library* Mar. 2002: 3 - 5. Print.
- Hurst, Jill Ann. "A Different View: Marketing Hospital Libraries." *One Person Library* Jan. 2002: 8 - 10. Print.
- Hurst, Jill Ann. "A Different View: Writing Press Releases and Brochures the Easy Way." *One Person Library* Dec. 2001: 6 - 7. Print.
- Hurst, Jill Ann. "A Different View: News in the Library Post 9-11." *One Person Library* Nov. 2001: 7 - 8. Print.
- Hurst, Jill Ann. "A Different View: Presenting Marketing Information." *One Person Library* Oct. 2001: 8 - 9. Print.
- Hurst, Jill Ann. "A Different View: A Tourist in the Library." *One Person Library* July 2001: 14 - 15. Print.
- Hurst, Jill Ann. "A Different View: A Tenor and A Marketer." *One Person Library* June 2001: 6 - 7. Print.
- Hurst, Jill Ann. "The New Kid on the Trademark Block: Trademark.com." *EContent* 23.5 (2000): 51-54. Print.
- Hurst, Jill Ann. "DialogWeb Under the Microscope: Facts & Stats." *EContent* 23.3 (2000): 35-38. Print.
- Hurst, Jill Ann. "The Solo and A SoHo: Thoughts from an Entrepreneur, Part 2." *The One-Person Library* Jan. 2000: 5-6. Print.

- Hurst, Jill Ann. "Digital Collections: A Challenging Vision." *The Internet Lawyer* May 1999: 4-5. Print.
- Hurst, Jill Ann. "An Association For Every Reason." *RPCN News* March 1999: 6. Print.
- Hurst, Jill Ann. "Taking a Risk and Going Solo as a SoHo." *The One-Person Library* Jan. 1999: 5. Print.
- Hurst, Jill Ann. "InSite-ful Searching." *The AlterNETive Searcher* Sep./Oct. 1998: 8-9. Print.
- Hurst, Jill Ann. "Home and Beyond." *The AlterNETive Searcher* July/Aug. 1998: 8-9. Print.
- Hurst, Jill Ann. "Searching Naturally." *The AlterNETive Searcher* May/June 1998: 4, 9. Print.
- Hurst, Jill Ann. "Content Management Software." *RPCN News* May 1998: 4. Print.
- Hurst, Jill Ann. Many articles. *Patent Café Magazine*. Pantros IP, Inc., 1996. Web.
- Hurst, Jill Ann, and Stephen E. Arnold. "Advanced Text Processing: A Revolution Underway." *NFAIS Newsletter* June 1995: 1-4. Web.
- Hurst, Jill Ann. "Networking with Other Librarians." *Solo Librarians Newsletter* winter 1993: n.pag. Print.

### **PUBLICATIONS: BLOGS**

- Hurst-Wahl, Jill. *Digitization 101*. Blogger. Web.
- Hurst-Wahl, Jill. *eNetworking 101: The Blog*. Blogger. Oct. 2007-May 2012. Web.
- Hurst-Wahl, Jill. *SSECP Blog*. Blogger. May 2005-July 2008. Web.
- Hurst-Wahl, Jill. *WISE newsletter* (blog). Blogger. May 2005-May 2008. Web.
- Hurst-Wahl, Jill. *Impact: SLA Leadership and Management Division Blog*. Typepad. Aug. 2007-Aug. 2009. Web.
- Hurst-Wahl, Jill. *Impact: SLA Leadership and Management Division Blog*. Typepad. Dec. 2005-May 2009. Web.
- Hurst-Wahl, Jill. *Blogging Section of SLA-IT Blog*. Typepad. July 2007-June 2009. Web.

### **CONFERENCE PRESENTATIONS**

- "You're Free to Roam the Campus." *Academic Librarians 2016* (ESLN & ASLS). 14 July 2016. Keynote.
- "Enabling Innovation." *Computers in Libraries*. Washington, DC. 10 Mar. 2016. Presentation and brainstorming session.
- "Embracing Training Failures & Learning from Them." *Computers in Libraries*. Washington, DC. 10 Mar. 2016. Presentation.
- "Creating Sparks that Light Out Profession." *Library Association of Rockland County (NY) Bi-Annual Conference*. 30 April 2015. Keynote.
- "BYOD, Digital Literacy & Those That Are Left Behind." *Polaris User Group Annual Meeting*. 9 Oct. 2014. Keynote.



- “Creating Out-of-the-Box Thinking for Staff & Patron Training.” *Polaris User Group Annual Meeting*. 9 Oct. 2014. Presentation and brainstorming session.
- “Make the Most of a Difficult Situation: MORE Solutions to Get You Through.” *SLA Annual Conference*. Vancouver, BC. 8 June 2014. Presentation and discussion.
- “Enabling Innovation.” *Computers in Libraries*. Washington, DC. 7 Apr. 2014. Presentation and brainstorming session.
- Hurst-Wahl Jill and Erin Bartolo. “Curating Library Data, Big Data, Data Sets.” *NYLA Annual Conference*. Niagara Falls, NY. 27 Sept. 2013. Presentation.
- “Make the Most of a Difficult Situation: Solutions to Get You Through.” *SLA Annual Conference*. San Diego, CA. 11 June 2013. Presentation/discussion.
- Hurst-Wahl, Jill, James King and Heather Braum. “Sunrise Session: Enabling Innovation.” *Computers in Libraries*. Washington, DC. 9 Apr. 2013. Presentation.
- Hurst-Wahl, Jill, Topher Lawton and Kateri Abeyta. “BYOD: Bring Your Own Device.” *Computers in Libraries*. Washington, DC. 8 Apr. 2013. Presentation.
- "Reading and Writing in the Age of Ebooks." *Kentucky Library Association Joint Spring Conference*. Lucas, KY. 22 Mar. 2013. Keynote.
- “SLA Career Connection Seminar: Make the Most of a Difficult Situation: Solutions to Get You Through.” *SLA Annual Conference*. Chicago, IL. 16 July 2012. Presentation and discussion.
- “The Impact of BYOD (Bring Your Own Device) on Higher Ed”. *HighEdWeb Syracuse*. Syracuse, NY 25 June 2012. Keynote
- “The Role of the New Librarians.” *NYS Higher Education Initiative*. Syracuse, NY. 12 June 2012. Presentation.
- "As we move toward the future, how are we doing?" *New York Archives Conference*. Rochester, NY. 7 June 2012. Presentation.
- “Creating Digitally Literate New Yorkers.” *NYS Educ. Media/Technology Assoc. Spring Conference*. Syracuse, NY. 14 Mar. 2012. Presentation.
- “Convergence & Sustainability: Why Our Future is Bright.” *New York Archives Conference*. Saratoga Springs, NY. 9 June 2011. Plenary session.
- Coleman, Maurice, Jill Hurst-Wahl and Paul Signorelli. “Planning & Realizing the “Fourth Place.” *Computers in Libraries*. Washington, DC. 23 Mar. 2011. Presentation.
- “Reputation Management” *Syracuse BizBuzz*. 27 May 2010. Presentation.
- Hurst-Wahl, Jill, Sophia Guevara and Bob Keith. “Reaching Reluctant Learners.” *Computers in Libraries*. Arlington, VA. 13 Apr. 2010. Presentation.
- Hurst-Wahl, Jill and Kevin Vebesey. “Meeting on the Lines: Teleconferencing & Webinars.” *NYLA Annual Conference*. Niagara Falls, NY. 15 Oct. 2009. Presentation.
- Hurst-Wahl, Jill and Alison Miller. “Establishing Your Social Image to Enhance Your Public Image.” *PRSA Northeast District Conference*. Rochester, NY. 8 Oct. 2009. Presentation.
- "E-Networking & the Benefits of Being Hyper-Connected." *SMPS Southern Regional Conference*. Oklahoma City, OK. 23 Jan. 2009. Presentation.

- “What’s All the Buzz about Social Networking.” *Special Libraries Association Annual Conference*. Seattle, WA. 16 June 2008. Presentation.
- “The Future of Libraries is Here.” *NEPaLA Spring Conference*. Scranton, PA. 29 May 2008. Keynote presentation.
- “Virtual Worlds & Second Life.” *NY Digital Basins Software Forum 2008*. Auburn, NY. 23 May 2008. Presentation.
- “Information Standards Featuring Web 2.0.” *Special Libraries Association Annual Conference*. Denver, CO. 6 June 6 2007. Presentation.
- “The Future Is Here: Technology Trends and Opportunities.” *Nylink Annual Meeting*. Saratoga Springs, NY. 10 May 2007. Presentation.
- Hurst-Wahl, Jill, and Christina Pikas. “Innovative Libraries: Best Practices & Tales from the Stacks.” *Computers in Libraries*. Arlington, VA. 17 April 2007. Presentation.
- “Trends in eRepositories.” *E-Info Global Symposium*. Huntsville, AL. 7 Dec. 2007. Presentation.
- “Building Communities in Second Life.” *Internet Librarian*. Monterey, CA. 30 Oct. 2007. Presentation.
- “Federated Searching Feedback.” *Internet Librarian*. Monterey, CA. 29 Oct. 2007. Presentation.
- “Second Life as New Media (and Its Impact on You).” New York State Educational Media/Technology Association. Liverpool, NY. 22 Mar. 2007. Presentation.
- “Failing to Innovate: Not an Option.” *Computers In Libraries*. Washington, DC. 22 Mar. 2006. Presentation.
- “Born Digital.” *New York Library Association Annual Conference*. 28 Oct. 2005. Presentation.
- “Nature of Collaborations: Rewards and Pitfalls – Winning The Vote.” *Mid-Atlantic Regional Archives Conference*. 1 Oct. 2004.
- “Opening History to a New Audience.” Association of Public Historians of New York State. Rochester, NY. 30 Mar. 2001. Presentation.
- “Change Management.” *Special Library Association Annual Conference*. San Antonio, TX. 2001. Presentation.
- “From Telecommuting to Being Virtual.” *Special Library Association Annual Conference*. San Antonio, TX. 2001. Presentation.

### **SESSION/TRACK MODERATOR**

- Libraries, Technology, & Learning. *Computers in Libraries*. Washington, DC. 28 Apr. 2015. Track Moderator.
- Challenges & Issues. *Computers in Libraries*. Washington, DC. 4 Apr. 2014. Track Co-Moderator.
- Innovation In Our DNA. *Computers in Libraries*. Washington, DC. 10 Apr. 2013. Track Moderator.
- 21st Century Library Systems & Operations. *Computers in Libraries*. Washington, DC. 22 Mar. 2012. Track Moderator.
- “Discussion on the Use of Social Media in Research.” SU Center for Health and Behavior. Syracuse, NY. 14 Oct. 2010. Moderator.

- “The Consultant's Toolkit: Tips, Techniques & Words of Wisdom.” *Special Libraries Association Annual Conference*. New Orleans, LA. 14 June 2010. Moderator.
- Hurst-Wahl, Jill and Anthony Rotolo. “Social Media Tweetup: For Rookies to Rock Stars.” *Syracuse BizBuzz*. 26 May 2010. Moderator.
- “Learning: Expanding our Knowledge.” *Computers in Libraries*. Arlington, VA. 14 Apr. 2010. Track Moderator.
- "Digitization Discussion Series: Session 2: Exploring Legal Issues for Digitization Projects." Western New York Library Resources Council. Amherst, NY. 12 May 2006. Facilitated discussion.
- "Digitization Discussion Series: A Discussion for School Librarians." Western New York Regional Library Council. Buffalo, NY. 7 Apr. 2006. Facilitated discussion.
- "Digitization Discussion Series: Creating a Successful Digital Imaging Project." Western New York Library Resources Council. Buffalo, NY. 14 Oct. 2005. Facilitated discussion.
- “Peer-to-Peer (P2P) Library Dialog.” Syracuse University Bird Library. 4 Dec. 2002. Session facilitator.
- “The United States and the Muslim World: How We See Each Other.” *University Forum: The Global Response to Terrorism*. Syracuse University. 18 Oct. 2001. Session facilitator.

### **NON-CONFERENCE PRESENTATIONS**

- "Yeah, I'll still be working in 2020." Hudson Valley Chapter of SLA. Valhalla, NY. 19 May 2014. Presentation.
- Untitled. iSGO Faculty Speaker Series. Syracuse, NY. 15 Jan. 2013. Presentation.
- "What's True on the Internet?" PCA of CNY. Syracuse, NY. 8 Feb. 2013. Presentation.
- “Digital Literacy.” Credo Reference Online Seminar Series for Libraries Thriving. 6 Aug. 2012 and 8 Aug. 2012. Online presentation.
- “First Mondays / A Conversation with Jill Hurst-Wahl.” CLRC. Solvay, NY. 6 Feb. 2012. Discussion.
- "Navigating Your Career Roadmap, Detours and Rough Roads." SLA Rocky Mountain Chapter. 15 Dec. 2011. Web presentation.
- “Networking Tips.” Library Association of New York Junior Faculty Research Roundtable. 15 Oct. 2011. Web presentation.
- “Why Assessment Matters: Defining Your Results.” Upstate NY SLA Chapter. Syracuse, NY. 8 April 2011. Presentation.
- “IP & Social Media.” UMUC Center for Intellectual Property (CIP) Community Conversation. 22 Feb. 2011. Online presentation and discussion.
- “Being Social: Why Communicating through Social Media is the Rage & How You Can Join In.” Technology Alliance of CNY (TACNY). Syracuse, NY. 14 Sept. 2010. Presentation.
- “The Virtual World – How Can E-mail, IM, & Social Networking Help You & Your Career?” Syracuse Chapter IAAP. Syracuse, NY. 20 Apr. 2010. Presentation.

- “Social Media: Do's, Don'ts & Why Not's.” Association for Computing Machinery Syracuse Chapter. Syracuse, NY. 10 Feb. 2010. Presentation.
- “Designing the Ideal Speaker Engagement: Creating ROI for You and the Audience.” *Marketing Yourself—The Power of Marketing through Publishing, Presenting & Teaching*. Rochester Professional Consultants Network. Rochester, NY. 29 May 2009. Presentation.
- “What We Are Learning From Google & Flickr About Digitization and Partnership.” *Archival Access & Accessibility: Tradition & Technology*. Society of Ohio Archivists Annual Meeting, Columbus, OH. 21 May 2009. Plenary session.
- Hurst-Wahl, Jill and Wayne Hay. “Social Media in the Library Environment.” *The Future of Scholarly Communication*. NFAIS.1 May 2009. Presentation.
- Hurst-Wahl, Jill, and Roy Tennant. *The NSLS Digitization Symposium: Perspectives and Accomplishments*. North Suburban Library System. Wheeling, IL. 3 Feb. 2009. Presentation.
- "Social Networking & the Independent Consultant." Professional Consultants Association of CNY. Syracuse, NY. 9 Jan. 2009. Presentation.
- “2.0 In Your Library.” *Alberta Brown Lecture Series*. Western Michigan University. Kalamazoo, MI. 22 May 2008. Presentation.
- “Social Networking Tools & Second Life.” SUNY Cortland. 27 Mar. 2008. Presentation.
- "Second Life & Libraries," North Suburban Library System. Wheeling, IL. 19 Mar. 2008. Presentation.
- "Tour of InfoIsland, Second Life." *Education Institute. The Partnership*. 18 Mar. 2008. Web presentation.
- "Second Life: Exploring SL from a Learning Perspective." American Society for Training and Development – Central New York Chapter. East Syracuse, NY. 28 Feb. 2008. Presentation.
- “Privacy & Security in Our Online, Networked World.” SCFCU. 16 Jan. 2008. Presentation.
- "Social Networking Tools and Librarians," North Florida Library Association/Special Libraries Association. Tallahassee, FL. 18 Oct. 2007. Presentation.
- "Using Social Networking Tools at Work." Project Management Institute. Binghamton, NY. 19 Sept. 2007. Presentation.
- "Social Networking Tools: Connecting with your clients & colleagues 21st century style." Rochester Professional Consultants Network. Rochester, NY. 14 Sept. 2007. Presentation.
- "Virtual Worlds Librarianship." *Alliance Library System*. University of Illinois at Urbana-Champaign. 2007. Presentation.
- "The Good, Bad & Ugly: How SL and your other social networking tools play together." Second Life. 28 Aug. 2007. In-world presentation.
- "Finding Your Second Life." Questar III. Rensselaerville, NY. 20 Aug. 2007. Presentation.
- "Advocacy and Librarianship in the Larger Consciousness." ALA Spectrum Leadership Institute. Crystal City, VA. 22 June 2007. Presentation.
- "10+ Tips for Finding Information...Faster...More Effectively...More Efficiently." Association for Computing Machinery. Syracuse, NY. 10 Jan. 2007. Presentation.

- "Internet & Business Research." *Small Business Training Program*. South Side Innovation Center. Syracuse, NY. 29 Nov. 2006. Presentation.
- "Business Uses of Blogs," National Contract Management Association - Leatherstocking Chapter Meeting. Rome, NY. 14 Nov. 2006. Presentation.
- "Let's Blog! - Unveiling the WBOC Blog." Women Business Owners Connection. Syracuse, NY. 6 Sept. 2006. Presentation.
- "Using Blogs & Other Social Networking Tools for Business." Independent Consultants Network. Ithaca, NY. 9 May 2006. Presentation.
- "Social Networking, the Web & Us." *Campus Celebration of the Inauguration of the Learning Commons*. SUNY Cortland. Cortland, NY. 4 May 2006. Presentation.
- "SNTs & Education." Mohawk Regional Information Center. Verona, NY. 25 April 2006. Presentation.
- "Libraries & Librarians in Second Life." Syracuse University Library. Syracuse, NY. 10 Apr. 2006. Presentation.
- "Non-Traditional Career Paths for Librarians." University at Buffalo School of Informatics. Buffalo, NY. 4 Apr. 2006. Presentation.
- "Using Blogs & Other Social Networking Tools for Business." Association for Computing Machinery. Syracuse, NY. 8 Feb. 2006. Presentation.
- "Looking Back, Looking Ahead." Women Business Owners Connection. Syracuse, NY. 2 Jan. 2006. Presentation.
- "Choosing and Using News Sites for Professional Development." *SLA Upstate New York Chapter Spring Meeting*. Special Libraries Association. Binghamton, NY. 29 Apr. 2005. Presentation.
- "Marketing Online Resources and Trainings." South Central Regional Library Council. 2 Apr. 2004.
- "Becoming Non-Traditional Librarians." Central New York Library Resources Council. 26 Mar. 2004.
- "Competitive Intelligence – Having Your Ear to the Ground." Project Management Institute. Syracuse, NY. 17 Feb. 2004.
- "Beyond Telecommuting: One Person's Attempt at a Virtual Company." Rochester Professional Consultants Network. 12 Apr. 2002. Presentation.
- "Beyond Telecommuting: One Person's Attempt at a Virtual Company." Association for Women in Computing, Rochester Chapter. 15 Nov. 2001. Presentation.
- "Beyond Telecommuting: One Person's Attempt at a Virtual Company." Professional Consultants Association of Central New York. 2 Nov. 2001. Presentation.

### **PANEL PARTICIPANT**

- "Digital Copyright: What You Need to Know as Information Professionals." SLA/Government Information Division. 12 June 2016. Panel Discussion.
- "Understanding Diversity and the Culture of Inclusiveness: Why it Matters for Our Profession and the Future of SLA." SLA/DLDP Diversity Webinar. Online. 8 Jan. 2014. Panel discussion.

- “Educating Librarians Today.” *New England Library Association Annual Conference*. Portland, ME. 22 Oct. 2013. Panel discussion.
- “Gerry Hurley Memorial Leadership Program - Leading From the Library: How Can I Be A Leader When \_\_\_\_\_?” *SLA Annual Conference*. San Diego, CA. 11 June 2013. Panel discussion.
- “The Experts Are In: One-Off Career Advice.” *SLA Annual Conference*. San Diego, CA. 9 June 2013. Panel discussion.
- “What's Changed Since Library School? MLS Training Update for Veteran and Not-So-Veteran Librarians (Spotlight Session).” *SLA Annual Conference*. Chicago, IL . 18 July 2012. Panel discussion.
- “The Impact of Communications on Innovation.” *Olin Innovation Lab*. Needham, MA. 22 Mar. 2010. Panel discussion.
- “Digital Preservation: Discovery in the Round Conversation.” *Special Libraries Association Annual Conference*. Washington, DC. 17 June 2009. Panel discussion.
- “The Consultant's Toolkit: Discovery in the Round.” *Special Libraries Association Annual Conference*. Washington, DC. 16 June 2009. Panel discussion.
- “Copyright, Social Media and the Corporate Library.” *Special Libraries Association Annual Conference*. Washington, DC. 15 June 2009. Panel discussion.
- *Career Building and Staying Relevant in Trying Economic Times*. Upstate NY Chapter of the Special Libraries Association. Albany, NY 24 April 2009. Panel discussion.
- "Web 2.0." Professional Journalists and Communicators of Oswego County. Oswego, NY. 11 Mar. 2009. Panel.
- Hurst-Wahl, Jill. "Meet the Bloggers." New York Library Association. Saratoga Springs, NY. 7 Nov. 2008. Panel discussion.
- “Web 3D and Virtual Worlds.” *FLICC Forum on Federal Information Policies*. Washington, DC. 12 Sept. 2008. Panel discussion.
- "Using Digital Collections to Expand Your Audience." *2008 AASLH Annual Meeting*. Rochester, NY. 10 Sept. 2008. Panel discussion.
- "Blogging for Business and Bucks!" Tompkins County Chamber of Commerce. Ithaca, NY. 22 Apr. 2008. Panel discussion.

### **WORKSHOPS & WEBINARS**

- *T is for Training*. 2008 – present. Biweekly webcast.
- “Storming Towards Innovation.” *SEFLIN 2016 Virtual Conference*, 16 Sept. 2016. Webinar.
- Hurst-Wahl, Jill and Maurice Coleman. “Creating Effective Webinars.” Association for Library Collections and Technical Services, 17 Aug. 2016. Webinar.
- “Creating Open Minds: Using Brainstorming Techniques to Lead to Innovation.” *New York Library Association Annual Conference*, Saratoga Springs, NY. 5 Nov. 2014. Workshop.
- Cooke, Nicole (moderator), Lilia Pavlovsky, Michael Stephens, and Jill Hurst-Wahl. “Designing Online Courses for Diverse Communities of Learners.” WISE Pedagogy Pre-Conference Workshop. *ALISE Annual Conference*. Philadelphia, PA. 21 Jan. 2014. Workshop.

- Hurst-Wahl, Jill and Erin Bartolo. "Using Big Data for Library Advocacy." SU iSchool. 17 Dec. 2013. Webinar.
- Puentedura, Ruben (moderator), Erin Bartolo, David Boxer, Nicole Stutzman Forbes, Jeffrey Gumpf, and Jill Hurst-Wahl. "NMC On the Horizon > Big Data." 13 Nov. 2013. Webinar/Panel discussion.
- Hurst-Wahl, Jill and Maurice Coleman. "Giving Your First Conference Presentation." SU iSchool. 10 Oct. 2013. Webinar.
- "Planning & Management of Digitization Programs." Rochester Regional Library Council. Fairport, NY. 25 May 2010. Workshop.
- "How Digitizing Materials Can Increase Information Flow & Access." SLA Click U. 5 May 2010. Webinar.
- "Planning & Management of Digitization Programs." Assoc. of International Librarians & Info. Specialists (AILIS). Geneva, CH. 9 Nov. 2009. Workshop.
- Hurst-Wahl, Jill and Sophia Guevara. "10 Things in One Day: Applying social tools to your library." *Special Libraries Association Annual Conference*. 14 June 2009. Workshop.
- "Practical Digitizing Series: Planning & Management of Digitization Projects." South Central Regional Library Council. Ithaca, NY. 26 Feb. 2009. Workshop.
- "Digitization 101: Planning & Management of Digitization Projects." Southwest Florida Library Network. Fort Myers, FL. 13 Feb. 2009. Workshop.
- "Digitization 101: Planning & Management of Digitization Projects." Southeast Florida Library Network. Miami Gardens, FL. 11 Feb. 2009. Workshop.
- "Digitization 101: Planning & Management of Digitization Projects." Southeast Florida Library Network. Palm Beach, FL. 10 Feb. 2009. Workshop.
- "Why You Need to Care About Virtual Worlds." Association of Independent Information Professionals. 10 Dec. 2008. Webinar.
- Hurst-Wahl, Jill, and Ulla de Stricker. "Welcome to the Profession: Where will you be in 25 years? Is that where you want to be?" SirsiDynix Institute. 24 Sept. 2008. Webinar.
- "Digitization Essentials." *Special Libraries Association Annual Conference*. Seattle, WA. 15 June 2008. Workshop.
- "Everything You Want To Know About Digitization." *New York Archives Conference*. Potsdam, NY. 28 May 2008. Workshop panel.
- "Digitization 101: The Workshop." *Computers in Libraries*. Crystal City, VA. 6 Apr. 2008. Workshop.
- "Emerging Technology Workshop: Introduction to Second Life." Central New York Library Council. Syracuse, NY. 25 Mar. 2008. Workshop.
- "Promotion & Use of Digital Projects." Central New York Library Council/South Central Regional Library Council. Cortland, NY. 29 Feb. 2008. Workshop.
- "Introduction to Second Life." South Central Regional Library Council. Ithaca, NY. 18 Jan. 2008. Workshop.
- "Introduction to Second Life," Rochester Regional Library Council. Fairport, NY. 11 Dec. 2007. Workshop.

- "Introduction to Second Life." South Central Library System. Bellport, NY. 29 Nov. 2007. Workshop.
- "Introduction to Second Life." Northern New York Library Network. Potsdam, NY. 16 Nov. 2007. Workshop.
- "Copyright Basics." Chautauqua-Cattaraugus Library System. Jamestown, NY. 7 Nov. 2007. Workshop.
- "Introduction to Second Life." Western New York Library Resources Council. Buffalo, NY. 6 Nov. 2007. Workshop.
- Hurst-Wahl, Jill, et al. "Libraries on the MUVE in Second Life." *Internet Librarian*. Monterey, CA. 27 Oct. 2007. Workshop.
- "Social Networking: Tools for Connecting Staff & Patrons." Southeast Florida Library Information Network. Lake Worth, FL. 23 Oct. 2007. Workshop.
- "Gearing Up! Digitization 101." SLA Florida & Caribbean Chapter. Tallahassee, FL. 19 Oct. 2007. Workshop.
- "Social Networking Tools." New York Library Association. Buffalo, NY. 17 Oct. 2007. Workshop.
- "Developing Digitization Projects." Rochester Regional Library Council. Fairport, NY. 18 Sept. 2007. Workshop.
- "Planning Digitization Projects, Part 1 & 2." Chautauqua-Cattaraugus Library System. Jamestown, NY. 5 & 12 Sept. 2007. Workshop.
- "Introduction to Second Life." South Central Regional Library Council. Ithaca, NY. 10 Aug. 2007. Workshop.
- "Developing Digitization Projects." Central New York Library Resources Council / South Central Regional Library Council. Cortland, NY. 18 May 2007. Workshop.
- "Digitization 101: The Workshop." *Computers in Libraries*. Arlington, VA. 19 Apr. 2007. Workshop.
- "Social Networking: Tools for Connecting Staff & Patrons," South Central Regional Library Council. Binghamton, NY. 23 Feb. 2007. Workshop.
- "Social Networking: Tools for Connecting Staff & Patrons," Rochester Regional Library Council. Rochester, NY. 17 Oct. 2006. Workshop.
- Hurst-Wahl, Jill, and K. Matthew Dames. "Digitization Essentials Workshop." *Special Libraries Association Annual Conference*. Baltimore, MD. 10-11 June 2006. Workshop.
- "Library Outreach Redefined: It's a Wide New World." Rochester Regional Library Council. Fairport, NY. 30 May 2006. Workshop.
- "Digitization Planning." Rochester Regional Library Council. Fairport, NY. 3 May 2006. Workshop.
- Hurst-Wahl, Jill, and K. Matthew Dames. "Managing Intellectual Property Issues Within the Digitization Project." Special Libraries Association. 26 April 2006. Virtual seminar.
- "Change: It's a good thing!." Northern New York Library Network. Potsdam, NY. 20 April 2006. Workshop.
- Hurst-Wahl, Jill, and K. Matthew Dames. "Digitization Project Management in a Nutshell." Special Libraries Association. 12 Apr. 2006. Virtual seminar.



- Hurst-Wahl, Jill, and K. Matthew Dames. "Digitization Project Management Essentials." *Computers In Libraries*. Washington, DC. 25 Mar. 2006. Workshop.
- "Train the Trainer: Business Resources." South Central Regional Library Council. Ithaca, NY. 24 Feb. 2006. Workshop.
- "Library Outreach, Redefined: It's a Wide New World." South Central Regional Library Council. Binghamton, NY. 17 Feb. 2006. Workshop.
- "How to Create a Blog for Your Business." Syracuse, NY. 10 Jan. 2006. Workshop.
- "How to Create a Blog for Your Business." Syracuse, NY. 21 Sept. 2005.
- "Copyright in the Digital Age: A Discussion." Rochester Regional Library Council. Rochester, NY. 25 May 2005. Workshop.
- "Using the Business & Company Resources Center." Long Island Library Resources Council. 27 Jan. 2005. Workshop.
- "Marketing Online Resources and Training." Suffolk County Library System. 13-14 Jan. 2005. Workshop.
- "Competitive Intelligence: Part 2 - Using Internet Resources - Hands-On!" Manufacturers Association of Central New York. 3 Dec. 2004. Workshop.
- "Planning & Developing Digital Project." Nylink and Capital District Library Council. 17 Jun. 2004. Workshop.
- "Competitive Intelligence: A Sword for the War Called Business." Manufacturers Association of Central New York. 4 June 2004. Workshop.
- "Digitization Planning Workshop." Rochester Regional Library Council. 25 Sept. 2003. Workshop.
- "Digitization Planning Seminar Series." Central New York Library Resources Council. Mar. -May 2003. Workshops.
- "Digitization Planning Workshop." South Central Regional Library Council. 14 Mar. 2003. Workshop.
- "Digitization Planning Workshop." Northern New York Library Network. 13, 14 & 21 Jan. 2003. Workshop.
- "Advanced PowerPoint Techniques." Rochester Regional Library Council. 19 Nov. 2002. Workshop.
- "Creating Marketing Materials for Your Library Using MS Word." Rochester Regional Library Council. 16 Oct. 2002. Workshop.
- "Becoming Non-Traditional Librarians." Rochester Regional Library Council. 25 Sept. 2002. Workshop.
- "Digitization Planning Workshop." Central New York Library Resources Council. 16 Sept. 2002. Workshop.
- "Digitization Planning Workshop." Rochester Regional Library Council. 26 Mar. 2002. Workshop.