

## CURRICULUM VITAE

### Marilyn P. Arnone, Ph.D.

Associate Professor of Practice / Research Associate Professor  
School of Information Studies, Syracuse University

252-649-4522 [Email: mparnone@syr.edu](mailto:mparnone@syr.edu)

Updated 1/25/2016

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#### STRENGTHS AND INTERESTS

- Inquiry-based learning in formal & non-formal learning environments (all ages)
- Information, digital, and environmental literacies in school and public libraries
- Digital storytelling (for learning, advocacy, public policy, collaborative storytelling)
- Instructional design, student motivation, and outcome-based evaluation
- Universal design for accessible online instruction

#### ACADEMIC BACKGROUND

**Ph.D.** SYRACUSE UNIVERSITY,  
School of Education, Syracuse, NY  
Instructional Design, Development, and Evaluation.  
**Dissertation:** *Curiosity as a Personality Variable Influencing Achievement in an Interactive Learner Control Environment*

**Ed.M.** HARVARD UNIVERSITY, Graduate School of Education,  
Cambridge, MA  
Concentration: Children's Television Research and Human Development.

**B.S.** EMERSON COLLEGE, Boston, MA.  
Concentration: Mass Communications.

#### APPOINTMENTS AND PROFESSIONAL EXPERIENCE

**Associate Professor of Practice**, Syracuse University School of Information Studies;  
appointment received May 2009.

**Research Associate Professor**, Syracuse University School of Information Studies; promoted  
from Adjunct Assistant Professor in 2005.

**Co-Director**, Center for Digital Literacy, Syracuse University. See "Funded Projects."  
(2010 – 2015)

**Director of Educational Media**, Center for Digital Literacy, (2003-2010)

**Interim Associate Director**, COTELCO North. (2011 – 2013)

**Adjunct Assistant Professor**, Syracuse University School of Information Studies. (1999-2004)

**Adjunct Faculty** Syracuse University School of Information Studies (1993 – 1999)

**Owner/President, Creative Media Solutions**, Oriental, NC. (2002 – 2008). Responsibilities include project management, new product research and development, instructional design, and writing for educational media in a variety of multimedia applications including non-broadcast, broadcast, and Internet.

**Partner, Creative Media Solutions** (a Creative Broadcast Associates, Inc. company) Syracuse, New York. (December 1991 — 2002). Satellite office in Philadelphia, PA until Oct. 2002). Full service, video and multimedia production firm with analog and digital editing suites, full animation, and location production capabilities. Have produced, written, and edited presentations and programs for broadcast and corporate clients, including some Fortune 500 (client list of Creative Media Solutions available on request). Corporate demo reel available. Involved managerially in all company projects. Special interest in children's media. *Highlights include:*

**Director of Research/Evaluation** for children's television program, *Pappyland*, airing nationally on The Learning Channel (TLC) in originals and reruns from 1996 to 2003. Program won numerous Telly awards and was featured in *TV Guide* and publications nationwide. Directed formative evaluation effort to inform in-house production decisions and content selection/development. Evaluation studies conducted in Central New York, Los Angeles, CA, and San Antonio, TX. Studies used focus groups, questionnaires, observational methods. Comprehension, program appeal, creativity connections, and production design issues were explored. Recruited educational advisory board.

**Creator and producer** of *KidsMinute*, a syndicated televised vignette series for children focusing on life skills.

**Co-producer** of numerous *Pappyland* interstitials (short program formats) aired on The Learning Channel (TLC) for *Pappyland* holiday and special events.

**Project Director** of numerous educational media projects for children.

*Example 1:* Contracted by the New York State Department of Health to design and produce video for teaching children about emergency medical services and 911. Also produced print support materials.

*Example 2:* Producer/Director of children's music video that aired nationally in Canada on WHY-TV (featured children's music artist: Lenny Graf)

**Vice President, Creative Broadcast Services**, Syracuse, New York. Co-founder of video "producers' group," becoming incorporated as Creative Broadcast Associates, Inc., in 1987. Produced more than 50 corporate and broadcast video projects (November 1983 — November 1987).

**Feature Producer and Co-host, “PM Magazine,” WTVH-TV5, Syracuse, New York.** Highly rated (Arbitron/Neilson) weeknight television information and entertainment program. Researched, scripted, and produced feature stories in addition to nightly hosting responsibilities for more than 300 programs in 1982 and 1983. Received several **PM Magazine National Producer Awards** for stories selected by the national **PM Magazine** cooperative to be broadcast across the country. Program renewal was sold to competing station in late 1983. Also co-produced one-hour prime-time special “Farewell to MASH,” paying tribute to that program’s many years on television.

**Associate Producer /Script Supervisor, Falcon Productions, Miami, Florida.** Worked with director on commercial and industrial projects, and wrote proposals for future programming endeavors. 1981 - 1982.

**Associate Producer, WCVB-TV, Boston, MA.** Initially was involved in program development/research for adolescent television series through an independent study project in association with Harvard University (1980). Following completion of independent study, was hired by WCVB -TV as Associate Producer of Special Projects which spanned the following year and included:

“**Eli and the Whale,**” a half hour entertaining educational children’s special. Won a National Association of Television Programming Executives (NATPE/ IRIS) award.

“**Eileen Prose and Friends,**” a musical variety special featuring Eileen Prose, singer/composer Tom Sullivan, and **Sesame Street’s** Oscar the Grouch.

“**LEARNING DISORDERS: What Happens To Chris?**” A syndicated medical special, documentary style, hosted by Dr. Timothy Johnson. Funded in part by the Robert Wood Johnson Foundation.

**Producer/Creator, “SpacePlay,”** a children’s development project for television.

## **FUNDED ACADEMIC PROJECTS**

**Co-Principal Investigator.** “Young Innovators Project,” National Leadership Grant in the category of learning spaces in libraries funded by the Institute of Museum and Library Services. \$249,495 (2015 – 2017).

**Course Designer/Developer.** “Design for Learning: 21<sup>st</sup> Century Online Teaching and Learning Skills for Library Workers,” IMLS Laura Bush 21<sup>st</sup> Century Librarian Grant Project (2014 – 2016)

Co-Principal Investigator. “An Innovative Evaluation Metric for School Librarians and Graduate Library Programs.” A SPARKS! Initiative grant funded by the Institute of Museum and Library Services. \$21,800 (2012 – 2013)

Principal Investigator. “Self-Determination Variables in Summer Reading Program Participants,” National Leadership Grant for research funded by the Institute of Museum and Library Services. \$190,000 (2011 – 2013)

Principal Investigator. “A Demonstration Project to Update Standards for 21<sup>st</sup> Century Librarians.” National Leadership Grant funded by the Institute of Museum and Library Services. \$200,000 (2008 – 2010)

Project Director. “Digital iCreation in the Context of Community.” Grant awarded by Imagining America Foundation to develop new course in which students take on real “information gaps” identified by participating community organizations that have little or no funding to produce digital media designed to resolve these gaps; students use information and digital skills to produce products from concept to creation. \$7,250. (2009 – 2010)

Principal Investigator. “Self-Determination and Perceived Competence in Information Seeking in Middle School.” 2006 National Leadership Grant for Research. Funded by the Institute of Museum and Library Services. \$196,000 (2006-2008).

Principal Investigator. “S.O.S. for Information Literacy: Improving Information Literacy Skills Instruction in Secondary and Higher Education.” 2005 National Leadership Grant. Funded by the Institute of Museum and Library Services. \$564,000. (2005-2007)

Principal Investigator. “S.O.S. for Information Literacy.” Funded by the U.S. Department of Education, Small Business Innovation Research (SBIR) grant, \$50,000. Front-end analysis and development of prototype for comprehensive, web-based multimedia teaching performance tool for information literacy skills instruction. (2000-2001)

Co-Principal Investigator with Ruth V. Small. “S.O.S. for Information Literacy: Improving Information Literacy Skills Instruction in School Libraries K-8.” Funded by the Institute for Museum and Library Services, \$483,500. Continued formative evaluation and development of the teaching tool described above. Responsible for project management including supervision of all software development and media production. (2002-2005)

Co-Principal Investigator with Tiffany A. Koszalka. “Exploring Curiosity Creek: Building Technology and Entrepreneurial Skills.” Enitiative/Kaufmann Foundation grant, \$12,000 (2009 – 2011)

Director of Media Production. “Reinventing Urban School Libraries: Creating Effective Programs, Services and Resources for Children in High-Risk Elementary Schools.” Funded by the John Ben Snow Foundation, \$25,000. Documents the impact of a customized graduate program to prepare library professionals to serve in high -need elementary schools in New York City.

Director of Media Production. “Preparing Librarians for Urban Schools (PLUS).” Funded by the Institute for Museum and Library Services, \$474,700. Addresses the national need to develop school library media professionals for service in high need urban schools by creating a model program in New York State.

Researcher/Contributing Writer. “Coming into the Classroom from the Outside: Childhood Contexts and Dispositions for Learning.” Science of Learning Center Catalyst Grant funded by the National Science Foundation. \$250,000. Ruth V. Small, P.I. (2003-2005).

## **PUBLICATIONS**

### **Journals and Book Chapters**

**Arnone, M.P.**, Small, R.V. & Weng, Shicheng (2016). Are self-perception measures used in school library research transferable to the context of public library summer reading programs? *School Library Research*, 19 (1).

Ellis, J. T., **Arnone, M. P.**, & Cogburn, D. L. (2014, June). Accessible cyberlearning in practice. *Journal on Technology and Persons with Disabilities*, 1, pp. 155-166.

Small, R. V., **Arnone, M. P.** (2014). WebCHECK: The evaluation instrument. *Knowledge Quest: Journal of the American Association of School Librarians*, 42, 3, 58 - 63.

**Arnone, M. P.**, Ellis, J. T. & Cogburn, D. L. (2013). A blended instructional design approach to cyberlearning that supports persons with disabilities. In Hamlin, M., *Handbook of Design in Educational Technology* (29). New York: Routledge.

**Arnone, M.P.**, & Small, R. V. (2013). Acting on curiosity: what’s changed, what hasn’t, and what educators can do about it. In J. B. Jones, & L. Flint (Eds.), *The Creative Imperative: School Librarians and Teachers Cultivating Curiosity Together*. Santa Barbara, CA: Libraries Unlimited.

McKenna, H. P., **Arnone, M. P.**, Kaarst-Brown, M. L., McKnight, L. W., & Chauncey, S. A. (2013). Ambient privacy with wireless grids: Forging new concepts of relationship in 21st century information society. *International Journal for Information Security Research (IJISR)*, 3(1-2), pp. 408-417.

Small, R. V., **Arnone, M. P.**, Stripling, B. K., Hill, R. F., & Bennett, B. A. (2012). The three C’s of distance education: Competence, creativity and community. *School Libraries Worldwide*, 18(2).

**Arnone, M.P.**, Small, R.V., Chauncey, S.A. and McKenna, H. P. (2011). Curiosity, interest and engagement in technology-pervasive learning environments: A new research agenda. *Educational Technology Research & Development*, 59, 181-198.

Small, R. V. & **Arnone, M. P.** (2011). Creative reading: The antidote to Readicide. *Knowledge Quest: Journal of the American Association of School Librarians*, 39 (4).

- Arnone, M. P.,** Small, R. V. & Reynolds, R. (2010). Supporting inquiry by identifying gaps in student confidence: Development of a measure of perceived competence. *School Libraries Worldwide*, 16(1), pp. 47-60. <http://tinyurl.com/82l46lq>
- Arnone, M. P.** (2010). How do school librarians perceive dispositions for learning and social responsibility? *School Library Monthly*, 26(7), pp. 40 -43.
- Arnone, M. P.** (2010). Preface, in Arnone M. P., Small R. V. & Stripling, B. K. (Eds.), *From the creative minds of 21<sup>st</sup> century librarians*. Syracuse, NY: Center for Digital Literacy Publication.
- Arnone, M. P. &** Reynolds, R. (2009). Empirical support for the integration of dispositions in action and multiple literacies into AASL's Standards for the 21st Century Learner. *School Library Media Research*, 12. <http://tinyurl.com/7yrchpv>
- Arnone, M. P.,** Reynolds, R. & Marshall, T. (2009). The effect of early adolescents' psychological needs satisfaction upon their perceived competence in information skills and intrinsic motivation for research. *School Libraries Worldwide*, 15(2), pp 115-134.
- Arnone, M. P.,** Small, R.V. and Hardy, T. (2007). From front-end analysis to evaluation: Developing an information literacy resource for educators. In M. Orey, V.J. McClendon, & R.M. Branch (Eds.), *Educational Media and Technology Yearbook*, Westport, CT: Greenwood Publishing, 128-139.
- Arnone, M. &** Small, R. (2004). S.O.S. for information literacy: Encouraging librarian-teacher collaboration. *Knowledge Quest on the Web*, American Association of School Librarians. (Nov/Dec).
- Small, R. V. & **Arnone, M. P.** (2001) Awesome web sites: How to find and use them. *Knowledge Quest*, 30(1), 38-39.
- Small, R. V. and **Arnone, M. P.** (2000). Evaluating the effectiveness of web sites. In S. Clarke and B. Lehaney,(Eds.), *Human Centered Methods in Information Systems: Current Research and Practice*, Hershey, PA: Idea Group Publishing.
- Small, R. V. & **Arnone, M. P.** (2000, Jan.). It's the AWARDS! A fun activity to teach critical skills. *School Library Media Activities Monthly*, 16(5), 27-28.
- Small, R. V. & **Arnone, M. P.** (1999, Feb.). Website quality: Do students know it when they see it? *School Library Media Activities Monthly*, 15(6), 25-26.
- Small, R. V. & **Arnone, M. P.** (1998/1999). Arousing and sustaining curiosity: Lessons from the ARCS Model. *Training Research Journal*. 4, 103-116.
- Arnone, M. P. &** Small, R. V. (1999, March/April). Evaluating the motivational effectiveness of children's websites. *Educational Technology*, 39(2), 51-55.

- Arnone, M. P.** & Small, R. V. (1999, July/Aug.). Website Investigator. *Crinkles* (children's magazine), *1*(6), 37-38.
- Small, R. V. & **Arnone, M. P.** (May/June 1999). Motivation mining: Prospecting the web. *The Book Report*, *18* (1), 42-44.
- Small, R. V. & **Arnone, M. P.** (1999). Evaluating web resources with young children. *Library Talk*, *12* (3), 14-16.
- Arnone, M.**, Grabowski, B., and Rynd, C. (1994). Curiosity as a personality variable influencing learning in a learner controlled lesson with and without advisement. *Educational Technology Research and Development*, *42* (1), 5-20.
- Arnone, M.** and Grabowski, B. (1992). Effects on children's achievement and curiosity of variations in learner control over an interactive video Lesson. *Educational Technology Research and Development*, *40* (1), 15-28.

### **Peer Reviewed Conference Papers**

- Ellis, J. T., Cogburn, D. L., **Arnone, M. P.**, & Levinson, N. (2015, January). *Developing and Evaluating an Accessible Cyberteaching Training (ACT) Program for Faculty via a Virtual Center for Teaching and Learning*. Session conducted at the Advances in Teaching and Learning Technologies mini-track at the 48th Annual Hawaii International Conference on System Sciences (HICSS-48), Kauai, HI.
- Ellis, J. T., **Arnone, M. P.**, Levinson, N., & Cogburn, D. L. (2014, January). *Evaluating the Role of Face-to-Face Residencies in Cross-National, Accessible Cyberlearning*. Session conducted at the Advances in Teaching and Learning Technologies mini-track at the 47th Annual Hawaii International Conference on System Sciences (HICSS-47), Waikoloa, HI.
- McKenna, H. P., Chauncey, S. A., **Arnone, M. P.**, Kaarst-Brown, M. L., & McKnight, L. W. (2014). Emergent learning through playful interactions and serious games when combining ambient intelligence with wireless grids. *Proceedings of the 8th International Technology, Education & Development (INTED) Conference 2014*, pp. 5080-5090, 10-12 March.
- McKenna, H. P., **Arnone, M. P.**, Kaarst-Brown, M. L., McKnight, L. W., and Chauncey, S. A. (2013, June). Social interactions with wireless grids: Conceptualizing 21st century ambient information society. *Proceedings of the International Conference on Information Society*, Toronto, Canada.
- McKenna, H. P., **Arnone, M. P.**, Kaarst-Brown, M. L., McKnight, L. W., and Chauncey, S. A. (2013, June). Ambient intelligence and information interactions: Theorizing autonomies and awareness for 21st century society - A technology-people balance. IEEE Society on the Social Implications of Technology (SSIT), *Proceedings of the IEEE International Symposium on Technology and Society (ISTAS'13)*, Toronto, Canada.

Ellis, J. T., **Arnone, M. P.**, & Cogburn, D. L. (2013, February). *Accessible cyberlearning in practice*. Paper presented at the 28th Annual International Technology and Persons with Disabilities Conference, San Diego, CA.

**Arnone, M. P.**, Ellis, J. T. & Seng, E. (2012, February) *Close but yet so far: Fostering disability inclusive education in a geographically distributed learning environment*. Paper presented at the American Political Science Association (APSA) Teaching and Learning Conference, Washington, D.C.

**Arnone, M. P.**, Reynolds, R. & Marshall, T. (2009). Motivational and demographic contributors to 8th-graders' information literacy. *Proceedings of the Association for Library and Information Science Education (ALISE) 2009 Conference*, Denver, CO.

Reynolds, R. & **Arnone, M. P.** (2009). Perceived competence and reading enjoyment as contributors to information skills and digital technology knowledge. *Proceedings of the Annual Conference of the American Society for Information Science and Technology (ASIST)*. <http://www.asis.org/Conferences/AM09/open-proceedings/papers/35.xml>

**Arnone, M.**, Small R., and Reynolds, R. (2009). Developing the PCIS (Perceived Competence in Information Skills). Research panel participant and paper presenter at the *National Conference of the American Association of School Librarians*, Charlotte, NC. (November).

**Arnone, M.** and Coatney, S. (2006). A storybook approach to information literacy. Paper presented at the *Annual Conference of the South Carolina Association of School Librarians (SCASL)*, Charlestown, SC.

**Arnone, M.** and Coatney, S. (2005). A unique approach to introducing information literacy to children in the primary grades. Paper presented at the *12<sup>th</sup> National Conference of the American Association of School Librarians*, Pittsburgh, PA (October 7)

**Arnone, M.**, Small, R. and Hardy, T. (2003). Building a resource for enhancing information skills instruction: Research and development. In *Evidenced-Based Practice and School Library Media Programs, Proceedings of the Treasure Mountain Research Retreat, #11*, Hi Willow Research and Publishing, pp 78 -95.

**Arnone, M. P.** and Small, R. V. (2001) S.O.S. for Information Literacy: A tool for improving research and information skills instruction. *Annual Proceedings of Selected Research and Development Papers Presented at the National Convention of the Association for Educational Communications and Technology*, Atlanta, Georgia, (Nov. 8- 12).

Small, R. V. and **Arnone, M. P.** (1999). Assessing the motivational quality of websites. In *Managing Information Technology Resources in Organizations in the Next Millenium: Proceedings of the 1999 Information Resources Management Association*, Hershey, PA, May 16 - 19.



Small, R.V. and **Arnone, M.P.** (1999). Evaluating web sites: A critical information skill. In *Unleash the Power! Knowledge - Technology - Diversity*, Papers Presented at the *Third International Forum on Research in School Librarianship, Annual Conference of the International Association of School Librarianship (IASL)*, (November 10-14, 1999).

Small R. V. and **Arnone, M. P.** (1999). Designing motivation into information skills instruction." Four hour workshop for the *Annual Conference of the American Association of School Librarians (AASL)*, Birmingham, AL, Nov.

**Arnone, M.** and Small, R. (1997). The ARCS Model as a design tool for children's television. Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, in New Orleans, LA.

**Arnone, M.,** & Small, R. (1995) Arousing and sustaining curiosity: Lessons from the ARCS Model. *Proceedings of the 1995 Annual Conference of the Association for Educational Communications and Technology*, Anaheim, CA, Feb. 8-12.

**Arnone, M.** & Grabowski, B. (1993). Curiosity as a personality variable influencing learning in an interactive environment. *Proceedings of the 1993 Annual Conference of the Association for Educational Communications and Technology*, New Orleans, Louisiana.

Curtis, R. (Small), **Arnone, M.,** and Moats, T. (1992). Effects of computer-generated animated graphics for visual appeal and motivation on cognitive outcomes. Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, Washington DC.

Schroeder, E., **Arnone, M.,** Kenny R., & Moats, T. (1991). Toward the realization of the generic research disc. Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, Orlando, Florida, February.

**Arnone, M.,** Kenny R., Moats, T. & Schroeder, E. (1991). Behind the scenes: The making of a generic research videodisc. Paper presented at the *Annual Conference of the Association for the Development of Computer-Based Instructional Systems*, St. Louis, Missouri.

### **ERIC Publications**

Arnone, M. P. & Small, R. V. (Fall, 2003). New developments for *S.O.S.* for Information Literacy. *ERIC-IT Newsletter* feature story.

Arnone, M. (September 2003). Instructional design strategies that foster curiosity, *ERIC Digest*.

Small, R. V. & Arnone, M. P. (2001). *S.O.S.* for Information Literacy: A tool for enhancing information literacy instruction, *ERIC-IT Newsletter*, Fall, 22(1).

## **Books**

- Small, R. V., Arnone, M. P., Stripling, B. K., and Berger, P. (2012). *Teaching for inquiry: Engaging the learner within*, New York, NY: Neal-Schuman Publishers.
- Arnone, M. P., Small, R. V. & Stripling, B. K. (Eds.). (2010). *From the creative minds of 21<sup>st</sup>-century librarians*. Syracuse, NY: Center for Digital Literacy.
- Arnone, M. P. (2008). *Curious kids: Why dolphins visit Curiosity Creek (A storybook approach to introducing research skills)*, Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.
- Arnone, M. P. (2006). *Curious kids: Digging for answers (A storybook approach to introducing research skills)*, Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.
- Arnone, M.P. (2005). *Motivational design: The secret to producing effective children's media*. Lanham, MD: Scarecrow Press.
- Arnone, M. P. (2005). *Curious kids and the squiggly question (A storybook approach to introducing research skills)*, Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.
- Arnone, M. P. (2003). *The strangest dinosaur that never was* (book and teacher's guide about evaluation as an information literacy skill), Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.
- Small, R. V. and Arnone, M. P. (2002). *Make A PACT for success: Designing effective information presentations*, Lanham, MD: Scarecrow Press.
- Small, R. V. and Arnone, M. P. (2000). *Turning kids on to research: The power of motivation*, Englewood, CO: Libraries Unlimited.
- Arnone, M. P. and Small, R. V. (1999). *WWW motivation mining: Treasures for teaching evaluation skills; Grades 1-6*, Worthington, OH: Linworth Publishing, Inc.
- Small, R. V. and Arnone, M. P. (1999). *WWW motivation mining: Treasures for teaching evaluation skills; Grades 7-12*, Worthington, OH: Linworth Publishing, Inc.

## **Editorial/Reviews**

Founding Editor, *Educators' Spotlight Digest*, an online publication of S.O.S. for *Information Literacy*, (2003 – 2009); named changed from *Spotlight on Educators* in 2006.

Small, R.V. and Arnone, M.P. (2009). On the importance of being information literate in the 21<sup>st</sup> century, Op-Ed. *Syracuse Post-Standard Newspaper editorial*.

Reviewer, *Journal of the American Society for Information Science and Technology*, (since 2009)

Reviewer, *Psychology in the Schools*

Reviewer, *Learning, Media & Technology*

Book Manuscript Reviewer, Libraries Unlimited, a member of the Greenwood Publishing Group, Westport, CT.

### **Authorship: Selected Digital Media**

Creator/Designer, *Curiosity Creek*, a children's web site and educator's resource for promoting inquiry in the context of science and the environment. <http://curiositycreek.org>.

Creator/Producer, *On the Beat with Teacher-Librarians*, series of edited interviews designed for pre-service librarians designed to tap into the experience of seasoned practicing librarians.

Author/Producer//Designer, *TEN BEST REASONS to become a library media specialist in a high needs school*, 25 minute video designed to recruit school library media specialists into the field, a Center for Digital Literacy project funded by the John Ben Snow Foundation and the Institute of Museum and Library Services, 2005.

*KWL Video Series*, published on Curiosity Creek and designed to encourage K – 3 children's inquiry and information skills in informal learning environments.

### **WORKSHOPS, SYMPOSIUMS, & PRESENTATIONS**

**Arnone, M.P.** (2015, September). Universal instructional design and storytelling: A case study. Presented at the 6<sup>th</sup> *International Digital Storytelling Conference: Voices of Change-Storywork in Activism, Education, and Public Service*. Smith College and the University of Massachusetts.

**Arnone, M.P.** (2015, August). Effective storytelling and digital media for advocacy and public policy. Full day workshop at the *Annual Meeting of the Institute on Disability and Public Policy for the ASEAN Region*. University of Malaya, Kuala Lumpur, Malaysia.

Cogburn, D. L., Ellis, J. T. & **Arnone, M. P.** (2015, January). Accessibility, universal design, and implications for collaboration in global virtual teams and cyberlearning. In D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the Global Virtual Teams mini-track at the 48th Annual Hawaii International Conference on System Sciences (HICSS-48), Kauai, HI.

- Arnone, M. P.** (2014, August). Storytelling for advocacy. Half-day workshop at the *Annual Meeting of the Institute on Disability and Public Policy for the ASEAN Region*. Kuala Lumpur, Malaysia.
- Cogburn, D. L., Ellis, J. T. & **Arnone, M. P.** (2014, August). *Accessible CyberTeaching (ACT)*. Full day workshop for faculty of the University of Malaysia. Kuala Lumpur, Malaysia.
- Cogburn, D. L., Ellis, J. T. & **Arnone, M. P.** (2014, January). Towards an Integrated Model for Accessible Global Cyberlearning: A Case Study of the Institute on Disability and Public Policy (IDPP). In. D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the Global Virtual Teams mini-track at the 47th Annual Hawaii International Conference on System Sciences (HICSS-47), Waikoloa, HI.
- Arnone, M. P.** & Ellis, J. T. (2013, January). Creating accessible/motivational collaboration spaces. In. D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the Global Virtual Teams mini-track at the 46th Annual Hawaii International Conference on System Sciences (HICSS-46), Maui, HI.
- Ellis, J. T. & **Arnone, M. P.** (2013, January). Program design and evaluation for global virtual teams and cyberlearning projects. In. D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the Global Virtual Teams mini-track at the 47th Annual Hawaii International Conference on System Sciences (HICSS-46), Maui, HI.
- Arnone, M.P.** & Ellis, J.T. (2012, February). Motivation and instructional design for cyberlearning. In. D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the American Political SPSA Teaching and Learning Conference, Washington, D.C.
- Ellis, J.T. & **Arnone, M.P.** (2012, February). Program design and evaluation. In. D. L. Cogburn & M. Hine (Chair), *Cross-cultural communication and collaboration in accessible cyberlearning and global virtual teams*. Symposium conducted at the APSA Teaching and Learning Conference, Washington, D.C.
- Arnone, M. P.** (2011). After-school program helps struggling readers and writers: Publishing on Curiosity Creek. *15<sup>th</sup> National Conference and Exhibition of the AASL American Association of School Librarians*, Minneapolis, MN: October 27 -30.
- Arnone, M. P.** (2009). Bangkok, Thailand. Assumption College. Presented a series of workshops on information literacy, teaching evaluation skills to students, and motivation in learning to educators at Assumption College.

- Arnone, M.** and Coatney, S. (2008). *Squiggly questions for squiggly kids: Literacy in the primary grades*. New Jersey Writing Project in Texas: 22<sup>nd</sup> Annual Teachers' and Trainers' Conference.
- Koszalka, T. A. and **Arnone, M. P.** (2008). Curiosity Creek: Stimulating young children's inquiry and creativity on the road to innovation. Presentation for *2008 Institute on Digital Empowerment: "Insights Incite Innovation"* sponsored by the Center for Digital Literacy, Syracuse University (Dec.).
- Arnone, M.** (2006). Stimulating Inquiry, Imagination and Invention at Curiosity Creek. Presented at the *2006 Institute on Digital Empowerment: Inquiry, Imagination and Invention in the Digital Age*. Syracuse University's Center for Digital Literacy 3<sup>rd</sup> Annual Conference.
- Arnone, M.** (2006). From research to practice: The case of Curiosity Creek. Presented at the *2006 Institute on Digital Empowerment: Inquiry, Imagination and Invention in the Digital Age*. Syracuse University's Center for Digital Literacy 3<sup>rd</sup> Annual Conference.
- Arnone, M.** and Small, R. (2005). S.O.S. for Information Literacy National Launch and Exploratorium. Presented at the *12<sup>th</sup> National Conference of the American Association of School Librarians*, Pittsburgh, PA (October 6 - 8)
- Arnone, M.** and Hardy, T. (2005). Demonstration of S.O.S. for Information Literacy, *2005 Web-Wise Conference: Teaching and Learning with Digital Resources*, Institute of Museum and Library Services and University of Illinois at Chicago: Washington D.C. (February 16 –17).
- Small, R. and **Arnone, M.** (2004). Promoting student excellence in the classroom: Creating the environment to motivate students. Keynote speakers and presenters at *Davenport University's Inaugural Conference of the Marian Davenport Wynalda Teaching and Learning Institute*.
- Arnone, M.** (April 2004). Intrinsic motivation and curiosity for learning: *NSF Catalyst Grant Working Session*. Invited participant. Syracuse University, April 30 - May 1.
- Arnone, M.** (June 2004). Children and technology: *NSF Catalyst Grant Working Session*. Invited participant. Syracuse University, June 4 - 5.
- Arnone, M.,** Small, R. and Hardy, T. (2003 October). Building a resource for enhancing information skills instruction: Research and development. *Treasure Mountain Research Retreat #11*. Kansas City, MO.
- Small, R. V. and **Arnone, M.** (2003 November). S.O.S. for Information Literacy. Presentation at the joint conference of the *Nevada Library Association (NLA) and the Mountain Plains Library Association (MPLA)*, Lake Tahoe, NV.
- Arnone, M.** and Small R. (2003). Showcasing information literacy teaching excellence via the Web. *American Association of School Librarians Annual Conference (AASL)* (Oct. 22 – 26), Kansas City, MO.

- Arnone, M.** and Small, R. (2002). Positive motivational techniques that encourage students to do research. *Maine Association of School Librarians Fall Conference*, (Day-long workshop) Presque Isle, Maine.
- Arnone, M. P.** and Small, R. V. (2002). A Web-based resource for teaching information literacy to children in grades 1 – 8. *Pennsylvania Educational Technology Conference (PETC*, February 10-12), Hershey, PA.
- Arnone, M. P.** and Small, R. V. (2001). S.O.S. for Information Literacy. *Annual Conference of the Association for Educational Communications and Technology*, (Nov.), Atlanta, GA.
- Arnone, M. P.** and Small, R.V. (2001). S.O.S. for Information Literacy, *American Association of School Librarians Annual Conference (AASL*, Nov.) Indianapolis, IN
- Arnone, M.** & Small, R. (2001) Introducing S.O.S. for Information Literacy, *National Forum on Information Literacy Tri -Annual Meeting, Washington, DC*.
- Small, R. V. and **Arnone, M. P.** (2001). Teaching Web Evaluation, Four-hour workshop for the *Annual Conference of the American Association of School Librarians (AASL*, Nov.) Indianapolis, IN.
- Small, R. V. and **Arnone, M. P.** (Spring 1999 and Fall 1998). Designing motivation into information skills instruction. *Onondaga-Cortland-Madison BOCES School Library System, NYS*, all-day workshops.
- Arnone, M.** and panel (1999). Messages for our children: Exploring the power of the media. *Sponsored by The Rosamond Gifford Charitable Corporation and Manlius Pebble Hill*. Holiday Inn Conference Center, Liverpool, NY. (Jan. 21).
- Small R. V. and **Arnone, M. P.** (1999). Designing motivation into information skills instruction. Four-hour workshop for the *Annual Conference of the American Association of School Librarians (AASL)*, Birmingham, AL, Nov.
- Arnone, M.** and Grabowski, B. (1991). Results of learner control on children's achievement and curiosity in an art education lesson. Presentation at the *Annual Conference of the Association for Educational Communications and Technology*, Orlando, Florida, February 1991.
- Arnone, M.** & Grabowski, B. (1990). Effects of variations in learner control on children's curiosity and learning from interactive video. Presentation at the *Annual Conference of the Association for the Development of Computer-Based Instructional Systems*, San Diego, California, November 1990.

### **Scholarly Works Submitted and in Preparation**

Small, R. V. and Arnone, M. P. (2016). Rewards in public library summer reading programs: What do librarians, parents and kids think about them? For submission to *Children and Libraries*.

## TEACHING AND COURSE DEVELOPMENT

**Syracuse University School of Information Studies.** Consistently receive high student evaluations. Courses taught include:

**Literacy, Inquiry, and Nature for Librarians (IST 600)**, Online, 2 credits.

**Environmental Programming with Libraries (IST 600)**. Online. 3 credits.

**Youth Services (IST 612)**, 3 credits, blended learning course consisting of 4 online weeks and 4 eight-hours days in the summer. [Professor of Record]

**Information Technologies in Educational Organizations (IST 611)**, 3 credits. [Professor of Record]

**Storytelling (for Information Professionals) (IST 646)**. 3 credits. [Professor of Record]

**Digital Content Creation (IST 400/600)**. Blended, 3 credits. Spring 2010, Fall 2010

**Storytelling: (From the Oral Tradition to the Information Age) (IST 600)**; 1 credit. Summer 2010.

**Information and Information Environments (IST 601)**, 1 credit.

**Motivation and Information Literacy/Motivating 21<sup>st</sup> Century Learning (IST 504; changed to IST 663 in 2008)** Three credit course for graduate students in school library media. In 2004, course taught in distance education format with a two - day campus residency. In 2003, course taught on campus. Course covers designing, delivering, and evaluating instruction and instructional materials that motivate student learning. Team-taught with Dr. Ruth V. Small (Summer Institute, 2003, 2004, 2005, 2006, 2007). Residency taught in 2008 - 2013. Taught summer version of course in 2011.

**Information Literacy and Scholarship**, a series of ten learning modules developed as an independent online experience for all incoming master's degree students to the iSchool.

**Literacy Through School Libraries (IST 668)**. 3 credits, taught Spring 2011.

**Special Topics in School Media (IST600)**. Students enrolled in this course and participated in projects related to the Center for Digital Literacy. 2008

**Integrating Motivation and Information Literacy (IST 504).** One credit course introduced PLUS students to Motivation Overlay for Information Skills Instruction and its application. Team-taught with Dr. Ruth V. Small.

**Information Reporting and Presentation (IST 444).** Three credit course for upper-level undergraduates. Interdisciplinary perspective on reporting and presentation of information, drawing on knowledge from fields of information science, management, communications, education, visual arts, and computer science. (Spring 1998, Fall 1998, Fall 1999, Fall 2000).

Guest lectured for **Motivational Aspects of Information Use (IST 617)** for past five years.

## CONSULTING

Regularly consult with organizations on both development and evaluation issues. Examples of consultative assignments include the following:

**Institute on Disability and Public Policy.** Serve as Vice Chair of Evaluation for virtual master's program and consult on integrating storytelling into public outreach and research dissemination.

**Data Momentum,** Ithaca, NY. Regularly consult with this Web development firm on evaluating the motivational effectiveness of Web sites they design.

**Newchannels Cable Systems, Syracuse, New York.** Educational Advisor for children's television series entitled "**Polkaberry Mountain**" (program nominated for 1994 Cable Ace Award). Also contributing writer, and producer of feature stories designed to inform children about such topics as life on a dairy farm, and how K-9 dogs work with the police force. Program aired on cable networks throughout New York State. (1992, 1993, 1994 television seasons; aired in re-runs for several additional years).

**Training Systems Institute (TSI), Syracuse University** Design, development and formative evaluation of twelve modules of competency-based instructional materials for training substance abuse counselors. Funded by National Drug Rehabilitation Institute through the NYS Department of Substance Abuse Services. (Six month project commencing January 1991).

**Office of Professional Development (OPD), Syracuse University.** Evaluation of Professional Enrichment Program (PEP) offered by the Cortland/Oneida B.O.C.E.S. Involved observations of teachers in numerous school systems, evaluation of teaching episodes, and personal interviews with teachers and school principals. (January Ñ May, 1990).

**Training Systems Institute (TSI), Syracuse University** Member of evaluation team for computer-based interactive video (CBIV) general employee training program for the James A. Fitzpatrick Nuclear Plant of the New York Power Authority. (March Ñ July, 1989).



## **AWARDS and OTHER ACCOMPLISHMENTS**

*Chancellor's Award for Public Engagement and Scholarship* to my class for course I designed and developed (2011).

Web Site Award for S.O.S. for Information Literacy project (P.I.). 2009 recognition: *25 Best Web Sites for Teaching and Learning* by the American Association of School Librarians.

Book Recognition. *Motivational Design: The Secret to Producing Effective Children's Media* (see Books) was cited as one of the "Best Professional Books of 2005 for School Library Media Specialists" in the April issue of *Teacher Librarian*, 2006.

*Part-Time Faculty of the Year Award* (2007). Given by students of Syracuse University's School of Information Studies.

*Certificate of Achievement* for distinguished performance on the Research Apprenticeship, Awarded by the Syracuse University School of Education, on April 19, 1991, by Dean Steven Bossert and Dr. Louis Heifetz, Chairperson of the Research Committee.

Developer and Co-Project Director, *The AWards: Awesome Web Sites Evaluated By KidsFor Kids* (with R. Small), a nationwide project in partnership with *School Library Media Activities Monthly* and *Crinkles* magazine to promote Web evaluation skills for young children.(1999-2002)

Script Concept Creator/Writer for three broadcast episodes of *Pappyland* (Discovery Channel's TLC), one of which won a TELLY Award (equivalent to an EMMY) for Excellence in Public Television.

Small, R.V. and Arnone, M.P. (2013). *The WebCheck Automated Evaluation Instruments*. Accessible at <http://webcheck.ischool.syr.edu/>

Arnone, M. P. and Small, R. V. (2004). *The WebMAC Motivational Analysis Checklist for Children's Television Websites (WebMAC TV)*. [Published in *Motivational Design: The Secret to Producing Effective Children's Media*, Scarecrow Press, 2005].

Small, R.V. and Arnone, M.P. (2000). *The Website Motivational Analysis Checklist (WebMAC): E-Commerce*.

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist (WebMAC): E-Business*.

Small, R.V. and Arnone, M.P. (1999). *The Website Motivational Analysis Checklist (WebMAC): Senior*. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr. 7-12)*, Linworth, 1999].

Small, R.V. and Arnone, M.P. (1999). *The Website Motivational Analysis Checklist (WebMAC): Middle*. [published in *WWW Motivation Mining: Finding Treasures for*

*Teaching Evaluation Skills (Gr. 7-12) and WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr. 1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist (WebMAC): Junior*. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr.1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist*

*(WebMAC): Junior 2000*. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr.1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999). *The Website Motivational Analysis Checklist (WebMAC): Broadcast-Cable*.

## PROFESSIONAL MEMBERSHIPS

- American Library Association, 2001-present
- American Association of School Librarians, 2001-present
- North Carolina Library Association, 2002-present
- International Association of School Librarianship, 2009 --
- Association for Educational Communications and Technology, 1988 —2005
- Association for the Development of Computer-Based Instructional Systems, 1990 — 1994 (ADCIS absorbed into AECT)
- American Educational Research Association, 1989—1991; 2006 –2014
- Society of Children’s Book Writers, 1989 —

## SERVICE

**Dissertation and Thesis Committees for Syracuse University:** Service on committees is University-wide including the iSchool, School of Education, Newhouse, and VPA. Susan Rothwell (advisor; successfully defended Dec. 2014); Lina Souid (current committee member); Heng Luo (dissertation committee, successfully defended 2015); Patricia McKenna (advisor; graduated 2012); Delicia Greene (dissertation committee; successfully defended Dec. 2014); Sarah Chauncey (committee member; graduated 2012); John Gonzoles (committee member; graduated 2012, School of Education); Rebecca Reynolds (dissertation committee, graduated 2009, Newhouse School); Dale Meyerrose (internal reader; successfully defended March 2014); Jave Yoshimoto (committee member on Master’s thesis, successfully defended 2013, Visual and Performing Arts).

**Syracuse University Imagining America Selection Committee:** Served on committee for selection of new awardees for Imagining America funding of new course creation.

**Syracuse University’s Mary Ann Shaw Center for Public and Community:** Worked closely with the Center’s director and staff to provide eight local nonprofit organizations with multimedia materials and web presence in connection with a course designed for scholarship in action. (2009 – 2010)

**George Plavocos Radio Achievement Award:** Established this award for the Newhouse School, to recognize a student who has made a significant contribution to the field of radio.

**School of Information Studies:** Co-Director of school and university wide research center (Center for Digital Literacy) since inception (12 years total) until it merged with the new Center for Librarian Leadership; Faculty Associate for Center for Librarian Leadership (2016); served as chapter writer for self-study report for ALA Committee on Accreditation and participated in panel site visit (2014-2014); developed media and website (with Renee Hill) for edTPA preparation for school media program (2014); served on LIS curriculum review group (2014-2015); developed Information Literacy online series of ten modules for all incoming masters' students and maintained and updated the site on annual basis from 2010 through 2015; serve as advisor for 15 graduate students (2015-present); faculty advisor for Expect More Scholar (2015-2017); participated in governing council for School Media program; served on search committee for technical analyst position headed by Roger Merrill (2014, 2015); interview / record past LIS graduates for creation of recruitment media (2016); worked with Faculty Center for Teaching and Learning (with Peggy Takach and Jeff Fouts ) as one of the full time faculty leaders/presenters of intensive two-day workshop to help adjunct faculty (April 2015) upgrade online teaching skills; active contributor to LIS and LIS-SM FPAGS; developed materials in past years for recruitment such as "Ten Best Reasons to Become an LMS in a High Needs School" – DVD and YouTube video, PLUS program recruitment video, and others.

**Service to the Profession:** Continue to serve as project director to maintain [SOS for Information Literacy](#), a valued resource for K-12 librarians, long after funding for this project ended as part of my professional service; developed several additional resources for librarians and educators such as [CuriosityCreek.com](#), [NatureLibrarians.weebly.com](#), [NatureBooklist.org](#); reviewer for professional publications as listed under Editorials/Review; authored or co-authored books and professional publications (listed elsewhere); served on the National Forum for Information Literacy Board of Directors from 2001 – 2010; Conference Reviewer for Hawaii International Conference on System Science (HICSS) 2011-2014, Minitracks.

**Current Service to Community:** Volunteer / Presenter of literacy/environmental programs for children on regular basis at the Pamlico County Public Library, NC; VP & Board of Directors for East Carolina Artists Association (since 2008).

**Past Community Service for American Cancer Society included:**

- Board of Directors**, New York State Division, 1989 to 1998
- Chair**, Staff Training Project Team (training materials for staff serving socio-economically disadvantaged populations), 1994 -
- Chair**, Nutrition Campaign, 1994
- Chair**, NYS Media Awards Committee, 1990, 1992,
- Volunteer**, NYS Media Awards Committee, 1993
- Chair**, Hope Lodge Committee, 1990
- Chair**, National Cancer Survivor's Day, 1989
- Volunteer**, The Great American Smokeout, 1990
- Volunteer**, Community Outreach, 1988

**Producer/Writer** for nutrition public service announcement for television aimed at elementary school children. Disseminated to all local units of the American Cancer Society across NYS. 1993

**Producer/Writer** for public information video entitled "*Hope Lodge: A Home Away From Home*" which coupled with companion print materials developed with other volunteers won the NYS Division of the American Cancer Society a **National Honor Citation** awarded by the national level of the American Cancer Society, 1985.

**Producer/Writer** for "*Making Strides Against Cancer*" a video for broadcast and public information use on the state-wide event conducted for the first time in June 1990.

**Designer/Developer** of workshop for the unit level entitled "*The Nuts and Bolts of Communicating*"

## **PROFESSIONAL DEVELOPMENT**

Completed certification in environmental education through the *NC Office of Environmental Education*, September 2015.

Attended *The Teaching Professor Conference* in Boston, MA. (June 2014).

Regularly participate in online learning opportunities on topics related to libraries and instruction throughout the year.